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| Town Gateway Signage | 15th August 2017 |
| Corporate Policy and Resources For decision | |

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| Linkage to Council Strategy (2015-19) | |
| Strategic Theme | Innovation and Transformation |
| Objective | Embrace new technologies and processes |
| Lead Officer | Director of Corporate Services |
| Cost: (If applicable) | To Be Confirmed |

1.0 Purpose of Report

1.1 The purpose of this report is to consider Town Gateway Signage for Limavady and those towns where no town signage currently exists.

2.0 Background

2.1 Boundary Signage for the Borough was agreed at a previous meeting and a copy of the agreed sign is attached in Appendix 1.

2.2 It was also agreed that signage was needed for Limavady, and further details would be brought back to Committee in terms of signage for Limavady and those towns where no town signage currently exists.

3.0 Location of Town Signage

3.1 Appendix 2 shows a map with suggested locations in terms of placement of signs. These are as follows:

1. Mill Place
2. Dowland Road
3. Rathmore Road
4. Greystones Road
5. Edenmore Road
6. Ballyquin Road
7. A371 at Roe Valley Resort

4.0 Design

4.1 There are two components to the design, the message on the sign, and the shape of the sign.

4.2 In terms of shape, it is recommended that the Town Gateway Signage follows the shape of the Boundary Signage.

4.3 Regarding the message on the sign, two options are presented for consideration

1. Limavady or
2. Limavady – Home of Danny Boy

Appendix 3 provides a sample of Town Signage for Limavady.

5.0 Cost of signage

5.1 To produce 3mm Laser Cut Aluminium Powder coated to 1 Standard RAL colour (tbc) coated with Gloss Anti Graffiti Laminated Digitally Printed Graphic to Face. Sign Fix Rails to Rear & 89mm Anti Slip Clips. £600 each to include replacement poles and installation.

Total cost of signage = £4,200.

5.2 In terms of timescales, it is anticipated that the signs will be installed approximately 6 weeks from commissioning.

5.3 Other considerations – DfI Roads will be consulted about the exact location to ensure road safety is not compromised.

6.0 Recommendation

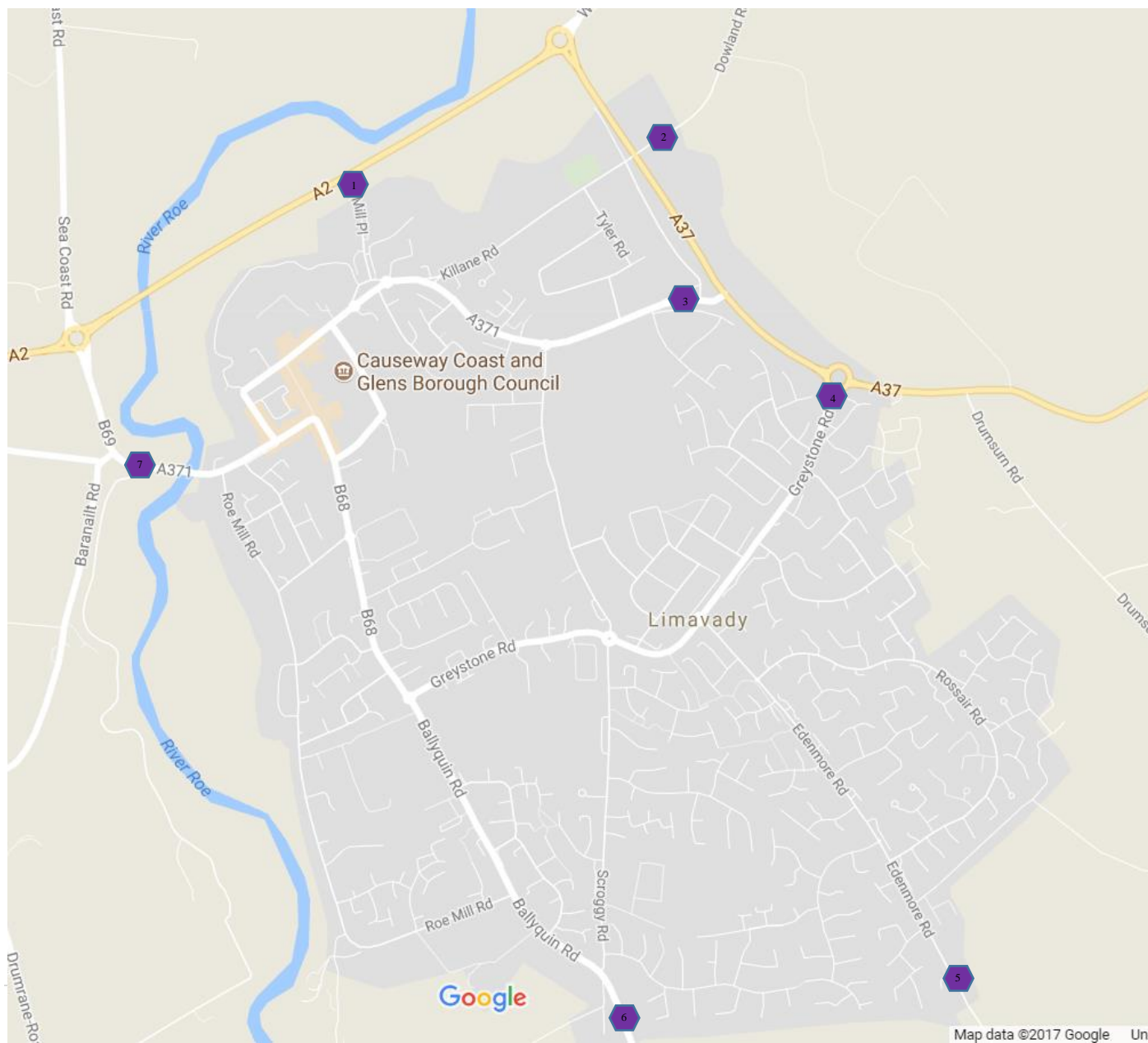
It is recommended that Council approves

- a) The location for the signs
- b) The message on the sign from the Options above
- c) The cost of the replacement signage

Appendix 1 – Boundary Signage



APPENDIX 2



Sign Locations

1. Mill Place
2. Dowland Road
3. Rathmore Road
4. Greystones Road
5. Edenmore Road
6. Ballyquin Road
7. A371 at Roe Valley Resort

Town Gateway Signage



