

PUBLIC PERCEPTIONS OF STATION SQUARE, PORTRUSH

REPORT OF FINDINGS

"a place for all"

SUMMARY OF MAIN FINDINGS



- 97% of the 100 respondents those surveyed confirmed that they liked the new Station Square area of Portrush;
- 50% reported that they liked the Amphitheatre area most;
- 27% stated that they liked the mast and prow area most;
- 11% liked the access to Barrys;
- 9% liked the upper area beside the old railway station most.

"a place for all"

- 33% reported that they liked the area because it was visually more attractive.
- 92% of respondents surveyed stated that they liked the feature lighting in Station Square at night time.
- 89% of respondents described their experience of visiting Station Square in Portrush as being either very enjoyable or enjoyable;
- 70% of respondents reported that if Portrush town centre had free WiFi access in public areas they would use it; the remaining 30% stated that they would not use it.