

Update on activities and funding of the Causeway Coast and Glens Heritage Trust.	14th June 2016
To: The Leisure and Development Committee For Decision	

Linkage to Council Strategy (2015-19)	
Strategic Theme	Protecting and enhancing our environment and assets
Outcome	All environments in the area will benefit from proactive decision making which protects the natural features, characteristics and integrity of the Borough.
Lead Officer	Peter Thompson – Head of Tourism and Recreation Richard Gillen – Coast and Countryside Manager
Cost: (If applicable)	£35,000

The purpose of this report is to provide elected members with an update on the work carried out by Council, in partnership with the Causeway Coast and Glens Heritage Trust (CCGHT) over the past 12 months and to outline potential partnership arrangements for delivery of services for 2016-17.

Background

Causeway Coast and Glens Borough Council funded Causeway Coast & Glens Heritage Trust (CCGHT) for the period of 1st April 2015 – 31st of March 2016. The total amount of funding awarded was £38,000. Prior to this the legacy Councils had provided financial support since 2003 under agreed 'Service Level Agreements.'

Moving forward, any agreement to fund this organisation will be based on the fact that the Council's Coast and Countryside remit will be complemented by the activities provided by the Heritage Trust. In addition, any financial transaction will be based on a single tender action for services that only the Heritage Trust can provide as specialists in this area of work.

The main focus of the Heritage Trust is based around the development and implementation of a number of environmental and landscape management plans including the Areas of Outstanding Natural Beauty (AONB) of Binevenagh, the Causeway Coast and the Antrim Coast and Glens. The Heritage Trust also has a role working on a regional basis to develop awareness of environmental management and to promote sustainable tourism.

The funding for the Heritage Trust has included monies from NIEA (£150,000) and Tourism NI (£20,000,). Mid and East Antrim Borough Council has also allowed for a £22,000 financial contribution for agreed services. In addition to the above core funding, the Heritage Trust has received project and revenue funding through the Heritage Lottery Fund, under the Landscape Partnership Scheme.

Services provided in 2015- 2016

The Causeway Coast and Glens area has benefited from working in partnership with the Heritage Trust over the past year on the development of a number of environmental and tourism related projects, along with the implementation of management and action plans for the Causeway Coast, Binevenagh and the Antrim Coast and Glens Areas of Outstanding Natural Beauty. (AONB)

Causeway Coast and Glens Heritage Trust projects completed in partnership with the Council and providing direct benefit to the area in the past year are as follows. Full details are listed in Annex A:

- Co-ordination of the of 3 AONB management plans in the CCGBC area.
- Development and co-ordination of the management of the *Giant's Causeway and Causeway Coast World Heritage Site steering committee*.
- Co-ordination and implementation of the Heart of the Glens Landscape Partnership Scheme.
- Co-ordination of a series of outdoor and heritage events across the Council area.
- Feasibility Study into the creation of a greenway between Ballymoney and Ballycastle.
- Cregagh Wood, Cushendun – access and interpretation scheme.
- Bonamargy Friary,-Ballycastle - repairs to Council owned boundary wall.
- Fairhead Walks – access and interpretation scheme.
- Moyle Way – way-marking scheme.
- Ossian's Grave - access scheme.
- Cottage Wood, Cushendall - tree planting.
- Glenariff Beach Front – access and improvement scheme.
- A signage review for Binevenagh AONB (This will allow improved future visitor information and interpretation).

Required service provision for 2016-2017 identified by Council officers that can support the Destination Management Strategy and specifically the Coast and Countryside remit include:

- A review of the Mountain Bike vacation sector and an assessment of the potential for creation of a 'destination experience' for the Council area.
- The establishment of a Junior Rangers Programme for AONB areas and development of an educational programme through schools and youth groups to assist our Biodiversity function.

- Development of the Sustainable Tourism Charter for the area and the development of Toolkits to be rolled out for the benefit of identified stakeholders and local tourism trade.

Annex B details these requirements and further projects that have been costed at an agreed hourly rate and outputs applied.

In addition, the Heritage Trust will be expected to assist with broader overall objectives of the Tourism and Recreation remit, with recognition that protected area management is vital to the Causeway Coast and Glens, where 98% of the Borough's coastline lies within an AONB.

Funding/ Support

Council's financial support is important as it helps to sustain this organisation and lever other substantial funding into the region. The Heritage Trust, as with other similar groups in the current funding environment has received year on year funding which is a major challenge in terms of long term planning. Over the course of this year, officers would like to explore the possibility of a 3 year financial package which would provide the Heritage Trust with a more sustainable and secure base on which to operate. This would be based on the fact that as specialist local provider, any agreement will be procured under the Council's policy for procurement under a single tender action approach. In the interim, a one year agreement is recommended.

Options for consideration

Option 1

Council does not procure any services from the Causeway Coast and Glens Heritage Trust for any activities for year 2016-2017.

Option 2

Council agrees to procure the entire services as detailed in Annex B from Causeway Coast and Glens Heritage Trust. The total cost for this work is £35,000.

Option 3

Council agrees to procure only a number of the requirements of Annex B. This will require a reduction in the number of projects delivered and therefore the cost to Council will be reduced proportionately.

Recommendations

- Option 2 - Council funds the Causeway Coast and Glens Heritage Trust for services proposed within the 2016-2017 Action Plan (Annex B) up to a maximum of £35,000. This is subject to staged approval and satisfactory delivery of the outputs as detailed in Annex B.
- The Tourism and Recreation Service monitors delivery and reports on the effectiveness of outputs and makes recommendations of future delivery models, including the possibility of a 3 year financial package.
- The Causeway Coast and Glens Heritage Trust Chief Executive and Board Chairman present to the Leisure and Development Committee in autumn 2016, outlining the Heritage Trust's activities.

CCGHT Activities in the Causeway Coast and Glens Council area 2015/2016

Causeway Coast and Glens Council

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
Theme 1: Development, conservation and enhancement of key heritage sites in the Causeway Coast and Glens								
1.1. Development of key heritage infrastructures in the Glens of Antrim	<ul style="list-style-type: none">Enhancement of scenic value of the Glens of AntrimConservation and enhancement of natural habitats (grassland, woodland, upland)Improved information on the Glens of Antrim, stories and landscapeEnhancement of recreation opportunities in the Glens of Antrim					<ul style="list-style-type: none">Waterfoot, Glenariff coastal strip: natural habitat management, creation of recreation opportunities, connection with existing opportunitiesAccess and interpretation at Altarichard car park: biodiversity enhancement, stop off point visual impact enhanced, learning opportunities enhancedAccess and Biodiversity at Cregagh Wood, Cushendun: development of recreation opportunities, natural habitat and species conservation and enhancement,Biodiversity and access enhancement at Agnew Field, Cushendun: car park visual impact enhancement, recreation	Health and Wellbeing/people Sustainability Prosperity	Funded through Heritage Lottery Fund. No direct cost to Council.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
						opportunities developed, biodiversity enhancement		
1.2. Support the conservation and enhancement of the Dark Hedges	<ul style="list-style-type: none"> The special character of the Dark hedges is conserved and enhanced for improved experience Learning and enjoying opportunities are developed and enhanced 	●	●	●	●	1. Support to the Dark Hedges Preservation Trust 2. Creation of revenue opportunities for the maintenance of the site 3. Development of on-site and online interpretation and learning opportunities	Sustainability Prosperity	Funded by another organisation. No direct cost to Council.
Theme 2: Development of clustering opportunities in the Causeway Coast and Glens that benefit visitors and local communities								
2.1. Development of high quality beaches in the Causeway Coast and Glens Council area	<ul style="list-style-type: none"> Enhanced beach recreation opportunities in coastal areas, through engagement with beach managers, users and activity providers The sensitive natural environment is preserved and enhanced Shared approach to beach management in the Causeway Coast and Glens Maintain a good quality beach environment 	●	●	●	●	1. 2 beach clean and awareness events organised with visitors, users and activity providers	Sustainability Prosperity	Funded through Council annual contribution.
2.2 Delivering opportunities to experience the Causeway Coast and Glens Council area's unique	<ul style="list-style-type: none"> series of outdoor and heritage events to include mountain biking, walking, stargazing, angling, bird watching, wild flowers, geology, built heritage developed, promoted and delivered... 	●	●		●	1. At least 12 events organised 2. At least 200 participants 3. New partners approached and supported	Health and Wellbeing/people Prosperity	Partially funded through Council annual contribution.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
outdoor and heritage though public events	<ul style="list-style-type: none"> New opportunities for providers to further develop outdoor and heritage activities in the future is developed through the process Partners' events are promoted New or enhanced opportunities in the Causeway Coast and Glens Council area 					<ol style="list-style-type: none"> Event programme published and promoted through visitor information points and online (including social media) Organisation of 1 archaeology experience day opened to visitors, local tourism providers and community groups. Development of Heritage guiding in the Glens of Antrim 		
2.3. Development of Causeway Coast and Glens Council area's geodiversity as a key opportunity for the development of tourism businesses, visitor experience and education and community engagement	<ul style="list-style-type: none"> New and enhanced geodiversity experience in the Causeway Coast and Glens, targeting specialist groups (schools, universities...) as well as other visitors and local communities innovative approach to explain geology explored through the use of modern technology and new media On-site enhancement of learning opportunities, network of sites created Work with tourism businesses, education organisations and community groups to harness geodiversity as a unique opportunity Develop opportunities for local and international education groups to come 	●	●	●	●	<ol style="list-style-type: none"> Partnership created with sites in Norway, Iceland, Scotland, Northern Ireland, Canada and Russia – development of a transnational trail Creation of 2 new or enhance interpretation on geodiversity along the Causeway Coastal Route Opportunities for online interpretation created Development of training opportunities for tourism businesses on geodiversity and stories 	Sustainability Prosperity Community	Funded by another organisation. No direct cost to Council.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
	and experience the Causeway Coast and Glens' unique geology <ul style="list-style-type: none"> Enhancement, extension of the visitor experience 					5. Expert steering group to seek UNESCO Geopark status for the Causeway Coastal Route established and supported		
2.4. Development of Binevenagh as the Causeway Coast and Glens Council area's hidden gem	<ul style="list-style-type: none"> Projects and opportunities to enhance and develop visitor experience and partnership work in Binevenagh is explored through a HLF Landscape Partnership Scheme opportunities to develop the area as Northern Ireland's first UNESCO Biosphere Reserve investigated visitor and community opportunities enhanced and extended, working in partnership and cluster with local private sector 	●	●	●	●	1. Application for a HLF Landscape Partnership Scheme developed and submitted 2. If successful - projects developed, stakeholder engagement initiated 3. Biosphere Reserve steering group set up, options developed 4. Discuss with stakeholders including District Council and private sector how to pursue the Biosphere Reserve concept	Health and Wellbeing/people Prosperity Community	Partially funded through Council annual contribution.
2.5. Development of a network of Economusées to experience the unique Causeway Coast and Glens Council area's artisans	<ul style="list-style-type: none"> A well developed, rich network of Economusées in the Causeway Coast and Glens area Links with other Economusées in the world created and sustained Enhanced links between the economusées and within their local socio-economic environment 	●	●	●	●	1. NI Economusées promoted: Scullion Hurls in Loughgiel, Brighter Gold Rapeseed Oil in Limavady 2. Further development of existing Economusées is supported	Community Prosperity	Funded by another organisation. No direct cost to Council.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
	<ul style="list-style-type: none"> New and enhanced visitor offer provided Vibrant craft sector in the Causeway Coast and Glens 							
2.6. Development of coastal and marine biodiversity opportunities through water sports and coastal trails	<ul style="list-style-type: none"> Development of a new type of visitor experience Development of a sustainable practice that allow conservation of the biodiversity whilst allowing economic opportunities Cluster development between private operators, Causeway Coast and Glens District Council, communities, conservation organisations and central government Opportunities to stay longer in the area and outside the main summer season Links with other opportunities (watersport activities such as surfing, angling, walking...) Enhanced profile of the Causeway Coast and Glens Council area amongst European countries 		●	●	●	<ol style="list-style-type: none"> Set up steering group and partnerships between private operators and government to experience coastal and marine wildlife whilst ensuring the conservation of the biodiversity Develop a new visitor experience with local businesses and tourism promoters Train activity providers to best experience coastal and marine wildlife Long term management plan for a coastal and marine biodiversity tourism developed with other coastal destinations in Europe interpretation opportunities for wildlife tourism on Rathlin Island developed in partnership 	Sustainability Prosperity	Funded by another organisation. No direct cost to Council.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
						with local community and government departments		
2.7. Further develop the EU Charter for Sustainable Tourism in Protected Areas attributed to the Causeway Coast and Glens area in 2011.	<ul style="list-style-type: none"> Causeway Coast and Glens Council area identified as a sustainable tourism destination Engagement with local tourism providers to ensure the sustainability of the destination Enhanced profile of the Causeway Coast and Glens Council area amongst European countries 			●	●	<ol style="list-style-type: none"> Businesses and communities engaged in the management of the area as a sustainable tourism destination Sustainable tourism toolkit reviewed, further developed and promoted to tourism businesses in the area Tourism businesses and community groups training sessions developed and implemented 	Sustainability Prosperity Community	Carried forward as an action in to 2016/2017.
Theme 3: Designated landscape and heritage management and development								
3.1. Coordinate the management of the Binevenagh, Causeway Coast and Antrim Coast and Glens Areas of Outstanding Natural Beauty and coordinate the Giant's Causeway and Causeway Coast WHS steering group	<ul style="list-style-type: none"> platform for all stakeholders to be involved in the management of the Antrim Coast and Glens AONB, the Binevenagh AONB, the Causeway Coast AONB and the Giant's Causeway and Causeway Coast WHS ensured Causeway Coast and Glens AONBs and WHS are represented at public events 	●	●	●	●	<ol style="list-style-type: none"> Representation of Causeway Coast and Glens DC, local communities and interest groups on the management groups 4 meetings per year per group including public, private and voluntary sector organisations with environment, community and tourism interests 	Health and Wellbeing/people Prosperity Community Sustainability	Funded through Council and NIEA funding.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
	<ul style="list-style-type: none"> The AONB and WHS management plans are up to date, reviewed and their coordination implemented Support the delivery of the Local Biodiversity Action Plan Causeway Coast and Glens DC's interests are represented on the groups 					3. Review of the Binevenagh AONB Action Plan 4. Promote the AONBs, the WHS and the Causeway Coastal Route at the Balmoral Show		
3.2. Further develop and implement the Heart of the Glens Landscape Partnership Scheme	<ul style="list-style-type: none"> Working with community groups, private sector and other relevant groups, heritage interpretation infrastructure methodology and recommendations are developed online resources for visitor experience are developed through website development, social media and digitisation of heritage Development of opportunities and coordination of opportunities in the Glens for enhanced visitor experience, extending stay Working with community groups, private sector and other relevant groups to develop a 'Sense of the Glens Toolkit' for heritage festivals and events and other tourist related activities Support the delivery of the Local Biodiversity Action Plan 	●	●	●	●	1. Series of heritage infrastructures developed (see above) 2. Natural environment enhanced, scenic value of the are enhanced through the delivery of projects 3. Online resources developed and enhanced 4. 'Sense of the Glens Toolkit' developed and promoted to community groups 5. Development of traditional music sessions in the Glens	Health and Wellbeing/people Prosperity Community Sustainability	Funded through Heritage Lottery Fund. No direct cost to Council.

Annex A

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
3.3. Develop rich and unique opportunities for visitors and local communities to enjoy, learn and experience the Causeway Coast and Glens area	<ul style="list-style-type: none"> Enhanced opportunities for visitor to learn and experience the Causeway Coast and Glens area Opportunities to stay longer and outside the main season in the area Development of clusters for themed experience, learning opportunities 	●	●	●	●	<ol style="list-style-type: none"> Interpretation opportunities developed in the Glens of Antrim as part of the Heart of the Glens LPS (see above) CCGHT websites, AONB, WHS and LPS sections and social media presence developed Leaflet for a site or a theme of heritage interest produced High quality wildlife, geology or landscape digital media resource developed or updated and promoted Audit of interpretation signage at sites of bio / geo diversity interest that identify outdate, duplicate or inaccurate information at one of the AONBs completed and improvement opportunities presented Exhibitions on Binevenagh AONB and Causeway Coast AONB townland and field names projects circulated to relevant facilities 	Prosperity	Partially funded through Council annual contribution.

Annex B

CCGHT Activities in the CCG Council area 2016/2017

Causeway Coast and Glens Borough Council

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
Theme 1: Development, conservation and enhancement of key heritage sites in the Causeway Coast and Glens								
1.3. Development of key heritage infrastructure in the Causeway Coast & Glens Area.	<ul style="list-style-type: none">Development of tourism opportunities					<ul style="list-style-type: none">Waterfoot, Glenariff coastal strip: natural habitat management, creation of recreation opportunities, connection with existing opportunitiesBiodiversity and access enhancement at Agnew Field, Cushendun: car park visual impact enhancement, recreation opportunities developed, biodiversity enhancementTourism guide training (10 accreditations)Development of a series of interpretation including in Breen Wood, Cushendall	Health and Wellbeing/people Sustainability Prosperity	Funded by another organisation. No direct cost to Council.

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
1.4.Support the conservation and enhancement of the Dark Hedges and assist Causeway Coast & Glens Borough Council with visitor management project	<ul style="list-style-type: none"> The special character of the Dark Hedges is conserved and enhanced for improved experience Assist Council in funding application under Rural Development Co-operation project. 	●	●	●	●	<ul style="list-style-type: none"> Support to the Dark Hedges Preservation Trust? Creation of revenue opportunities for the maintenance of the site, with Council via Rural Development. Contribution to the long term development / conservation of the site. 	Sustainability Prosperity	Funded by another organisation. No direct cost to Council.
1.5.Conservation and enhancement of the wider Causeway Coast and Glens heritage.	<ul style="list-style-type: none"> Support for the Council's duty on biodiversity Design and apply for funding for two biodiversity gardens within area locations to confirm 	●	●	●	●	<ul style="list-style-type: none"> Assist with the delivery of the Local Biodiversity Action Plan. Support the Rathlin Island Community in the implementation of the Island's biodiversity plan Conservation project on wildflower grassland and woodland and 2 locations 	Health and Wellbeing/people Sustainability Prosperity	Funded by another organisation. No direct cost to Council.
1.6.Establish a Junior Rangers programme for the Council Area.	<ul style="list-style-type: none"> 40 Junior Rangers accredited to land management scheme for coastal trail and inland walks. 10 new Rangers planned for subsequent years. 	●	●	●	●	<ul style="list-style-type: none"> Young people engaged in Coast & Countryside awareness, protection and management. 	Health and Wellbeing/people Sustainability	£9,750 Funded by Council

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
							Prosperity	
Theme 2: Development of clustering opportunities in the Causeway Coast and Glens that benefit visitors and local communities								
2.1. Contribute to provision of high quality coastal area in the Causeway Coast and Glens Council area.	<ul style="list-style-type: none"> Assist approach to beach management in the Causeway Coast and Glens Facilitate Awareness of coastal environment in Causeway Coast & Glens 	●	●	●	●	<ul style="list-style-type: none"> 2 beach clean and awareness events organised with visitors, users and activity providers 	Sustainability Prosperity.	£1,718 Funded by Council
2.2 Delivering opportunities to experience the Causeway Coast and Glens Council area's unique outdoor and heritage through public events	<ul style="list-style-type: none"> series of outdoor and heritage events to include mountain biking, walking, stargazing, angling, bird watching, wild flowers, geology, built heritage developed, promoted and delivered... New opportunities for providers to further develop outdoor and heritage activities in the future is developed through the process Partners' events are promoted New or enhanced opportunities in the Causeway Coast and Glens Council area to access and learn about the countryside 	●	●	●	●	<ul style="list-style-type: none"> At least 15 events organised At least 250 participants New partners approached and supported Event programme published and promoted through visitor information points and online (including social media) Organisation of 1 archaeology experience day opened to visitors, local tourism providers and community groups. Development of Heritage guiding in the Glens of Antrim Audit of the interpretation in the area and recommendations for enhancement / development 	Health and Wellbeing/people Prosperity	£3,437 Funded by Council. Funding also from other Partners

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
						<ul style="list-style-type: none"> - Development of interpretation opportunities (on site and publications) on geological sites and Nature Reserves (including Breen Wood, Magilligan Point and/or Rathlin Island) - Advise the Council on the potential development of the Ballymoney to Ballycastle Greenway 		
2.3 Review of Mountain Bike Vacation/Holiday Sector	Assessment of market future demand, sustainability, best fit locations and revenue and costs/insurance etc.	●	●	●	●	-Business case for the potential future development of this sector	Health and Wellbeing/people Prosperity	£3,750 Funded by Council
2.4. Development of Causeway Coast and Glens Council area's geodiversity as a key opportunity for the development of tourism businesses, visitor experience and education and community engagement	<ul style="list-style-type: none"> • New and enhanced geodiversity experience in the Causeway Coast and Glens, targeting specialist groups (schools, universities...) as well as other visitors and local communities • innovative approach to explain geology explored through the use of modern technology and new media • On-site enhancement of learning opportunities, network of sites created 	●	●	●	●	<ul style="list-style-type: none"> - Partnership created with sites in Norway, Iceland, Scotland, Northern Ireland, Canada and Russia – development of a transnational trail - Creation of 2 new or enhance interpretation on geodiversity along the Causeway Coastal Route - Opportunities for online interpretation created - Development of training opportunities for tourism 	Sustainability Prosperity Community	£4,875 Funded by Council.

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
	<ul style="list-style-type: none"> Work with tourism businesses, education organisations and community groups to harness geodiversity as a unique opportunity Develop opportunities for local and international education groups to come and experience the Causeway Coast and Glens' unique geology Enhancement, extension of the visitor experience 					businesses, community groups and education organisations on geodiversity and stories <ul style="list-style-type: none"> Scanning and modelling of 1 site for online interpretation Secure and host 3 university field trips and one tour operator based field trip to the area. 		
2.5. Development of Binevenagh as the Causeway Coast and Glens Council area's hidden gem	<ul style="list-style-type: none"> Projects and opportunities to enhance and develop visitor experience and partnership work in Binevenagh is explored through a HLF Landscape Partnership Scheme visitor and community opportunities enhanced and extended, working in partnership and cluster with local private sector 	●	●	●	●	<ul style="list-style-type: none"> Application for a HLF Landscape Partnership Scheme developed and submitted If successful - projects developed, stakeholder engagement initiated 	Health and Wellbeing/people Prosperity Community	Funded by another organisation. No direct cost to Council.
2.6. Development of a network of Economusées to experience the unique Causeway Coast and Glens Council area's artisans	<ul style="list-style-type: none"> A well developed, rich network of Economusées in the Causeway Coast and Glens area Links with other Economusées in the world created and sustained 	●	●	●	●	<ul style="list-style-type: none"> NI Economusées promoted: Scullion Hurls in Loughgiel, Brighter Gold Rapeseed Oil in Limavady Further development of existing Economusées is supported Enhanced offer at existing Economusées 	Community Prosperity	Funded by another organisation. No direct cost to Council.

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
	<ul style="list-style-type: none"> Enhanced links between the economies and within their local socio-economic environment New and enhanced visitor offer provided Vibrant craft sector in the Causeway Coast and Glens 					<ul style="list-style-type: none"> Links between existing Economusées and their socio-economic environment created 2 new economies opened in the Causeway Coast and Glens Council area (Broughgammon Farm, Ballycastle and Ursa Minor Bakery, Ballycastle) Development of education opportunities within the Economusees, development of social economy opportunities, development of partnerships with other craft businesses 		
2.7. Further develop the EU Charter for Sustainable Tourism in Protected Areas attributed to the Causeway Coast and Glens area in 2011.	<ul style="list-style-type: none"> Causeway Coast and Glens Council area identified as a sustainable tourism destination Engagement with local tourism providers to ensure the sustainability of the destination Enhanced profile of the Causeway Coast and Glens Council area amongst European countries 			●	●	<ul style="list-style-type: none"> Businesses and communities engaged in the management of the area as a sustainable tourism destination Sustainable tourism toolkit reviewed, further developed and promoted to tourism businesses in the area Tourism businesses and community groups training sessions developed 	Sustainability Prosperity Community	£9,750 cost to Council

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
						and implemented, 40 businesses inducted		
Theme 3: Designated landscape and heritage management and development								
3.1. Coordinate the management of the Binevenagh, Causeway Coast and Antrim Coast and Glens Areas of Outstanding Natural Beauty and coordinate the Giant's Causeway and Causeway Coast WHS steering group	<ul style="list-style-type: none"> platform for all stakeholders to be involved in the management of the Antrim Coast and Glens AONB, the Binevenagh AONB, the Causeway Coast AONB and the Giant's Causeway and Causeway Coast WHS ensured Causeway Coast and Glens AONBs and WHS are represented at public events The AONB and WHS management plans are up to date, reviewed and their coordination implemented 	●	●	●	●	<ul style="list-style-type: none"> Representation of Causeway Coast and Glens DC, local communities and interest groups on the management groups 4 meetings per year per group including public, private and voluntary sector organisations with environment, community and tourism interests Promote the AONBs, the WHS and the Causeway Coastal Route 	Health and Wellbeing/people Prosperity Community Sustainability	Funded by another organisation. No direct cost to Council.
3.2 Assist Council with the delivery and promotion of biodiversity related prospects	<ul style="list-style-type: none"> Support the delivery of the Local Biodiversity Action Plan Causeway Coast and Glens DC's interests are represented on the groups 	●	●	●	●	<ul style="list-style-type: none"> Promotion of 'Don't Mow Let It Grow' Assessment of biodiversity in the River Bann Corridor 	Health and Wellbeing/people Prosperity Community	£1,718

Annex B

CCGHT Activity	Expected outcomes to benefit Causeway Coast and Glens DC area	Quarter				Outputs	Contribution to strategic themes	Financial Implications
		1	2	3	4			
							Sustainability	
3.3. Further develop and implement the Heart of the Glens Landscape Partnership Scheme	<ul style="list-style-type: none"> Working with community groups, private sector and other relevant groups, heritage interpretation infrastructure methodology and recommendations are developed online resources for visitor experience are developed through website development, social media and digitisation of heritage Development of opportunities and coordination of opportunities in the Glens for enhanced visitor experience, extending stay Working with community groups, private sector and other relevant groups to develop a 'Sense of the Glens Toolkit' for heritage festivals and events and other tourist related activities Support the delivery of the Local Biodiversity Action Plan 	●	●	●	●	<ul style="list-style-type: none"> Series of heritage infrastructures developed (see above) Natural environment enhanced, scenic value of the area enhanced through the delivery of projects Online resources developed and enhanced 'Sense of the Glens Toolkit' developed and promoted to community groups Development of traditional music sessions in the Glens 	Health and Wellbeing/people Prosperity Community Sustainability	Funded by another organisation. No direct cost to Council.