

FAIRTRADE BOROUGH STATUS	5th March 2019
TO: ENVIRONMENTAL SERVICES COMMITTEE	
FOR DECISION	

Linkage to Council Strategy (2015-19)	
Strategic Theme	Leader and Champion
Outcome	To achieve Fairtrade Borough Status
Lead Officer	Director of Environmental Services
Cost: (If applicable)	N/A

Background

In November 2016 members passed a resolution demonstrating Council's support for a campaign to achieve Fairtrade Borough Status.

Fairtrade is a global movement to guarantee a better deal, working conditions, environmental protection and fair terms of trade for disadvantaged producers in the developing world. Its primary objective is to tackle poverty.

Fairtrade tackles any use of child labour and/or human trafficking. Fairtrade certified producers invest in schools, transport, health care and sanitation.

Fairtrade has a strong presence in the UK and Ireland, represented by the Fairtrade Foundation and Fairtrade Ireland. Through the "Fairtrade Town" campaign, communities are awarded Fairtrade status when they meet set criteria.

In March 2013, Rathlin Island was awarded Fairtrade Island status.

In addition to Rathlin Island, the towns of Ballymoney, Coleraine, Limavady and Portstewart, all have a legacy of supporting Fairtrade.

Goals

Goals to be achieved for Fairtrade Borough status:

Goal 1: Local council passes a Fairtrade resolution, agrees to serve Fairtrade products, explores and reviews internal public procurement to include Fairtrade.

Goal 2: A range of Fairtrade products (at least two) must be readily available and served in a number of the area's shops and catering establishments.

Goal 3: Local workplaces and community organisations, such as places of worship and schools, are encouraged to support Fairtrade and to use Fairtrade products.

Goal 4: Use is made of the media and events to raise awareness of Fairtrade.

Goal 5: A local Fairtrade steering group, representative of the community and Council, is convened to develop and support the Fairtrade campaign.

Goals 1-4 have been achieved to date and in order to achieve full Fairtrade Borough Status, nominations are requested for 2 Members of the ES Committee to represent Council on the local Fairtrade Steering Group. It is anticipated that the first meeting of the Group will take place in April 2019. A draft Terms of Reference is attached in Appendix A with a date and time of the first meeting to be confirmed.

2.0 Recommendations

It is recommended that 2 Members of the ES Committee are nominated to represent Council on the local Fairtrade steering group.



**Causeway Coast & Glens Borough Council Fairtrade Steering Group
Terms of Reference (April 2019)**

Objectives

- To promote the concept of Fairtrade and increase the availability of Fairtrade products within Causeway Coast & Glens Borough Council area
- To raise awareness of the FAIRTRADE Mark
- To attain Fairtrade Borough status for Causeway Coast & Glens Borough Council area and Fairtrade Town status for our main Towns of Ballycastle, Ballymoney, Coleraine, Limavady, Portstewart and Portrush with continued commitment and drive, by achieving the five criteria of a Fairtrade Borough as set out in the Fairtrade Foundation's 'Fairtrade Town Goals and Action Guide'
- To encourage workplaces, businesses, schools, universities and places of worship to work to promote and use Fairtrade products
- To play its role collectively in the regional campaign of making Northern Ireland a Fairtrade devolved region: www.northernirelandfairtrade.org

Activities

In order to achieve the above objectives, the Group will:

- Organise and deliver events during Fairtrade Fortnight in February/March each year
- Be responsible for driving forward with an ongoing assessment to monitor and ensure the area is meeting the five criteria of a Fairtrade Borough and Fairtrade Town status for Ballycastle, Ballymoney, Coleraine, Limavady, Portstewart and Portrush
- Organise ongoing events to increase public awareness of and participation in Fairtrade
- Maintain a strong relationship with the local press and other media to ensure that the campaign retains a high profile

Membership

Membership is open to all those who have expressed a commitment to promoting Fairtrade in Causeway Coast & Glens Borough Council area.

This includes: elected representatives, council staff, charities, voluntary or community associations, non-governmental organisations (NGOs), higher educational institutions, schools, churches/places of worship, businesses and private individuals.

Secretariat

Secretariat support for the Group is provided by Causeway Coast & Glens Borough Council to provide a venue and Fairtrade hospitality for meetings; utilising existing internal structures such as social media and communications (website) with a lead staff member(s) appointed from the council to the Steering Group.

Meetings

The Steering Group will meet a minimum of 2-3 times per year.

An annual general meeting will be held once every year, and is open to all members of the Steering Group. Minutes will be taken as a record.

Officers

The Group will elect a Chairperson, Vice-Chairperson and Secretary on an annual basis. The Group may also elect other posts if and when those posts are deemed necessary.

Dissolution

In the event of the dissolution of the Steering Group, any assets remaining after all debts and liabilities have been discharged shall not be distributed among the members but shall be handed to the Fairtrade Foundation, 5.7 The Loom, 14 Gower's Walk, London, E1 8PY to be administered in a manner that is exclusively charitable at law.

To achieve Fairtrade Borough status, the following five criteria are required:

1. A resolution has to be passed by the local council supporting Fairtrade, and agreeing to serve Fairtrade products (for example, in meetings, offices and canteens).
2. At least two Fairtrade product ranges had to be readily available in the area's retail outlets (shops, supermarkets, newsagents, cafés and petrol stations).
3. Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) had to support Fairtrade and use Fairtrade products whenever possible. Populations over 100,000 also needed to secure a flagship employer.
4. Media coverage had to be secured, and events had to be organised to raise awareness and understanding of Fairtrade across the community.
5. A local Fairtrade Steering Committee had to be established, comprising members from all sections of the community, including government, to ensure continued commitment.