Our Delivery Plan has been developed using an outcomes based approach in consultation with the community. It focuses on achieving real outcomes for all who live, work and visit Causeway Coast and Glens and sets out a framework around which to achieve them.
COMMUNITY ENGAGEMENT PATHWAY

The Engagement Process used in the Development of the Community Plan to ensure people could have their say and get involved

- Ballymoney Borough Council, Coleraine Borough Council, Limavady Borough Council and Moyle District Council merge to become Causeway Coast and Glens Borough Council
- Planning for the Plan - Creation of a Baseline for Causeway Coast & Glens
- Ten Elected Councillors Nominated to Participate in the Community Planning Strategic Partnership
- Formal Announcement of Statutory Community Planning Partners
- Public Meetings in all 7 District Electoral Areas (DEAs)
- Series of 12 Thematic Working Group Workshops
- Public Consultation on the Draft Community Plan
- Summer Roadshow Information Sessions with Libraries NI across Causeway Coast and Glens
- Community Planning Partners agree the draft Delivery Plan January 2018

Alongside Pathway:
- Youth Engagement
- Community Planning
- Questionnaire Surveys
- Engagement with the Community & Voluntary Sector
- Community Planning Primary School Art Competition
- ‘Have Your Say’ Community Planning Register of Interest
- Waste No Time Local Democracy Project

New Local Government Act requires all Councils to lead on Community Planning
Council and Community Planning Partners come together to form the Community Planning Strategic Partnership for Causeway Coast and Glens
Community Planning Team Established
Community Engagement Opportunities Commence
Incorporating Community Views - Emerging Themes for Community Plan – Our Environment / Our Economy / Our Future Health & Wellbeing
Community Planning Partners agree the Draft Community Plan
Launch of the Community Plan – A Better Future Together
Series of 16 Design Delivery Group (DDG) meetings Development of collaborative/partnership actions
Launch of Delivery Plan

2015 - 2018
We sincerely thank all those who contributed to and attended our public engagement events on our Community Plan. We particularly wish to thank all those who participated in the work of the four Design Delivery Groups to develop a wide-ranging compilation of actions for inclusion in the Causeway Coast and Glens Delivery Plan.

CONTACT

The Causeway Coast and Glens Delivery Plan can be obtained from the Council offices in Ballymoney, Ballycastle, Coleraine or Limavady as a paper copy or it can be downloaded from the Council’s website. All requests for the document in another format or language will be considered. If you would like a copy in an alternative format, please contact the Community Planning Team.

Email: community.planning@causewaycoastandglens.gov.uk
Telephone: 028 2766 0202
In Writing: Community Planning Team, Causeway Coast and Glens Borough Council, Riada House, 14 Charles Street, Ballymoney, BT53 6DZ
WELCOME TO OUR DELIVERY PLAN

OVERALL AIM

The aim of this phase of work was to develop a Delivery Plan for the Causeway Coast and Glens area as previously outlined within the Community Plan ´A Better Future Together´ 2017 – 2030. ¹

A collaborative/partnership approach was undertaken in order to create a comprehensive range of actions, targets and timescales to help address identified needs within the Causeway Coast and Glens area. This Delivery Plan therefore seeks to anticipate the areas of emerging and growing needs that will occur over time in this area, particularly changing social, environmental and economic conditions. It further looks to enhance, develop and shape positive outcomes for all who live in, work in and visit the Causeway Coast and Glens area.

CONTEXT

Community planning has been on-going over the past two years with the Causeway Coast and Glens Community Planning Strategic Partnership launching the Community Plan ´A Better Future Together´ 2017 -2030 in June 2017.

Since then, the Strategic Partnership has concentrated on gathering further information and evidence in relation to the three strategic themes within the Community Plan, namely:

• A Sustainable Accessible Environment;
• A Healthy Safe Community;
• A Thriving Economy.

On the basis of this the Strategic Partnership has developed a Delivery Plan which represents a significant milestone in the process of developing collaborative and partnership actions based on informed detailed analysis of the issues affecting the lives of all citizens within the Causeway Coast and Glens area.

The areas of need examined are complex, inter-connected and are continually evolving. This Delivery Plan is a living document and has a key role to play by translating the identified needs into operational actions via short, medium and long-term outcome based approaches.

This process will develop and evolve and a programme of evaluation and review will be applied to the Delivery Plan throughout its lifetime. For this reason, this document is focused on being as practical and operational as possible and provide specific, measurable, achievable, realistic and time-scaled (SMART) outcomes.

Alderman William King
Chair
Causeway Coast and Glens
Community Planning Strategic Partnership
June 2018
The key outcomes contained within the Community Plan ‘A Better Future Together’ 2017 -2030 identified three overarching long term strategic Population Outcomes together with twelve Intermediate Outcomes in-line with the proposed NI Programme for Government ² as outlined below:

1. **A Thriving Economy**
   - will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

2. **A Healthy Safe Community**
   - will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live well together

3. **A Sustainable Accessible Environment**
   - will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables connections

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² At the time of printing the NI Programme for Government (PfG) has yet to receive Ministerial approval from the Northern Ireland Assembly. www.niassembly.gov.uk/globalassets/documents/executive-office/reports/pfg-report.pdf
TWELVE INTERMEDIATE OUTCOMES

A HEALTHY SAFE COMMUNITY
1. All people of the Causeway Coast and Glens benefit from improved physical health and mental wellbeing
2. Our children and young people will have the very best start in life
3. All people of the Causeway Coast and Glens can live independently as far as possible and access support services when they need it
4. The Causeway Coast and Glens area feels safe
5. The Causeway Coast and Glens area promotes and supports positive relationships

A SUSTAINABLE ACCESSIBLE ENVIRONMENT
6. The Causeway Coast and Glens area is widely recognised and celebrated for its unique natural and built landscapes
7. The Causeway Coast and Glens area has physical structures and facilities that further growth, access and connections
8. The Causeway Coast and Glens has a sustainably managed natural and built environment

A THRIVING ECONOMY
9. The Causeway Coast and Glens area provides opportunities for all to contribute to and engage in a more prosperous and fair economy
10. The Causeway Coast and Glens area attracts and grows more profitable businesses
11. The Causeway Coast and Glens area drives entrepreneurship and fosters innovation
12. All people of the Causeway Coast and Glens will be knowledgeable and skilled
METHODOLOGY FOR DEVELOPMENT OF THE DELIVERY PLAN

Development of the Community Plan involved a review of key findings emanating from extensive public engagement and the work of the Community Planning Thematic Working Groups for each of the strategic themes relating to the delivery of services within the Causeway Coast and Glens area. The Plan identified three key Population Outcomes together with twelve Intermediate Outcomes for this area.

The Causeway Coast and Glens Community Plan ‘A Better Future Together’ 2017 - 2030 was positively received and widely accepted. During 2017 the Strategic Partnership undertook a series of engagement events throughout the Causeway Coast and Glens area in partnership with Libraries NI in order to gauge views on the Community Plan and to take on board feedback. The reaction from the various sectors was overwhelmingly positive for Phase I of the Community Plan.

Phase II involved the development of a Delivery Plan which would identify specific actions to address the identified outcomes in the Community Plan. The Delivery Plan process sought to build on Phase I by developing a combined methodological approach in attempting to provide a range of collaborative/partnership actions in order to achieve the identified outcomes of the Community Plan.

This methodology consisted of:

- Review of findings from public engagement/consultation events
- Commissioning specific quantitative and qualitative baseline information;
- Identification of key partners to undertake the development of a comprehensive delivery action plan to achieve our desired outcomes through the work of four Design Delivery Groups (DDGs)
- Align actions to agreed Population and Intermediate Outcomes
- Approval and endorsement of the proposed ‘Actions’ by the Causeway Coast and Glens Community Planning Strategic Partnership

This approach is outlined in more detail in the paragraphs below.

Public Engagement - The Causeway Coast and Glens Strategic Partnership has continued to build on an open and inclusive approach to community engagement by ensuring that a wide and varied spectrum of local voices were heard. In 2017 a series of engagement events were held in all seven District Electoral Areas (DEAs) in partnership with Libraries NI.
Baseline Information - The need for a comprehensive evidence base is at the heart of the devolution of Community Planning powers from Central Government to Local Government. Within this context, the Community Planning Strategic Partnership fully embraced this approach and commissioned an Analysis Report to include a comprehensive range of statistical evidence from across the social, economic and environmental themes of Community Planning.

Specifically the data focused on:

- Social Regeneration
- Economic Regeneration
- Crime, Safety and Good Relations
- Education and Skills
- Health and Wellbeing and
- The Built Environment

Design Delivery Groups (DDGS) - Causeway Coast and Glens Community Planning Strategic Partnership agreed that four DDGs would take the work of developing a Delivery Plan forward on a ‘Task and Finish’ process (this was further supported by the identification and parallel operation of sub-groups when required).

Each Design Delivery Group concentrated on one of the following themes:

- Economic, Education & Tourism
- Environment & Infrastructure
- Health & Well-being
- Community Safety & Community

Strategic Partnership Workshop - In December 2017 a facilitated workshop was held with the Causeway Coast and Glens Community Planning Strategic Partnership with the aim of evaluating, reviewing and endorsing the proposed draft Delivery Plan actions submitted by the four Design Delivery Groups. The four DDG Leads provided an overview of the proposed actions with a total of forty four actions being endorsed by the Partnership to be included within the Delivery Plan.

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3 Causeway Coast and Glens Thematic Working Groups (TWGs) were tasked to assist and support the community planning Partners. The participants included our statutory partners, individuals from the general public, Elected Representatives, the Community & Voluntary Sector and specialists from within the identified strategic themes.

4 Please note that all statistics cited within this document other than those sourced from the Northern Ireland Statistics and Research Agency (National Statistics) have not been assessed for compliance with the Code of Practice for Statistics (February 2018).
DELIVERY PLAN ACTIONS

This combined methodology has enabled the Strategic Partnership to build a robust Delivery Plan incorporating forty-four actions delivered through an outcomes-based approach.

It is recognised that this Delivery Plan is a challenging proposition, however, it will provide an opportunity for collaborative partnership working to be embedded into the community planning process to assist in meeting the needs of the community. This Delivery Plan outlines those key social, economic and environmental actions that will underpin Community Planning within the Causeway Coast and Glens area and for its continued success well into the future to create a better place for all.

The forty-four actions agreed by the Strategic Partnership are outlined overleaf and include information on the following keys headings for each action:

- Detail of Action
- Implementation Milestones
- Link to Community Plan
- Action Lead
- Partners
- Our Indicators
- Timeframe - (Short within 0-2 years / Medium 2-5 years / Long 5+ years)

SCREENING

All Actions contained within the Causeway Coast and Glens Community Plan ’Delivery Plan’ [2018] will be screened during the development and implementation phase to explore impacts on Section 75 grounds and also in terms of impacts through Rural Proofing processes.
A HEALTHY SAFE COMMUNITY
HEALTH & WELLBEING ACTIONS

ACTION 1  Increase opportunities for participation in physical activity and wellbeing initiatives

ACTION 2  Improve range of outdoor activities to encourage participation, enhance play value and increase opportunities to enjoy the natural environment of Causeway Coast and Glens

ACTION 3  Develop joint health and wellbeing initiatives to increase access to culture, arts and heritage for all

ACTION 4  Develop collaborative anti-poverty strategy and partnership initiatives

ACTION 5  Build capacity of parents to support the physical social and mental wellbeing and development of their children

ACTION 6  Increase uptake of obesity prevention programmes and encourage active participation programmes in schools

ACTION 7  Develop and deliver the Peace IV Out of School initiative providing opportunities for young people to come together to participate in sporting and cultural pursuits

ACTION 8  Develop, promote and extend Health Literacy to help people and communities use information and services to take decisions on their health and wellbeing

ACTION 9  Enhance inter-agency work and local response provision for those who are homeless

ACTION 10 To develop dementia friendly communities and initiatives which enable people with dementia to lead more socially connected lives.
**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together

**OUTCOME 1:** All people of the Causeway Coast and Glens benefit from improved physical health and mental well-being

**ACTION 1**

To increase opportunities for participation in Physical Activity & Wellbeing initiatives within traditionally under-represented groupings across a range of identified groups (Every Body Active 2020 Strand 1 / Strand 4):

- Women & Girls
- People with a Disability
- People from areas of High Social Need

**IMPLEMENTATION MILESTONES**

- Every Body Active 2020 Strand 1 Opportunities to provide funding to employ additional full-time and part-time Sports Coaches to deliver a four year EBA 2020 Participation Programme.
- Every Body Active 2020 Strand 4 Small Grants Funding three year programme - opportunities for community based voluntary groups, sports clubs etc. to provide initiatives which encourage participation.
- Develop a Disability Sports Hub and associated disability awareness training for staff/volunteers

**LINK TO COMMUNITY PLAN**

This means that:- 1.1 The people of Causeway Coast and Glens will have increased opportunities to participate in sustained physical activity

Also LINKS to:-

**Outcome 2** – Children and young people will have the very best start in life.

**Outcome 5** – Causeway Coast and Glens area promotes and supports positive relationships

**Outcome 5.3** – Causeway Coast and Glens will benefit from sustainable community and voluntary activities leading to an increased sense of community

**OUTCOME INDICATORS FOR THIS ACTION**

- Percentage of people who participate in sport/physical activity
- Number of preventable deaths per 100,000 of population including DEA rate comparisons
- Standardised prescription rates per 100,000 of population for mood and anxiety disorder drugs

**BASELINE 2017**

- Continuous Household Survey DfC 2013-14: Causeway Coast and Glens Participation in Sport & Physical Activity Rate of 48% (NI 53%) – DFC Continuous Household Survey
- Two DEAs – Coleraine (224 per 100,000) and Limavady (233 per 100,000) - in Causeway Coast and Glens have higher preventable death rates than NI average (211 per 100,000): Standardised Death Rate – Preventable NINIS 2014
- The standardised prescription rate for mood and anxiety disorders per 100,000 in Causeway Coast and Glens is slightly lower (151 per 100,000) than NI average (153 per 100,000): NINIS 2014

**TIMEFRAME**

Short / Medium Term

**ACTION LEAD**

- Causeway Coast and Glens Borough Council
- Sport NI

**PARTNERS**

- Causeway Coast and Glens Borough Council – Sport & Wellbeing
- Sport NI
- Public Health Agency
- Western Health & Social Care Trust
- Northern Health & Social Care Trust
- Community & Voluntary Sector
- Sports Communities
**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together.

**OUTCOME 1:** All people of the Causeway Coast and Glens benefit from improved physical health and mental well-being.

**ACTION 2**

To develop initiatives which improve the range of outdoor activities, encourage participation and increase opportunities to enjoy the natural environment of Causeway Coast and Glens (Every Body Active 2020 Strand 3). To develop facilities to support physical activity opportunities in the natural environment / green environment of Causeway Coast and Glens.

**IMPLEMENTATION MILESTONES**

- Play Audit includes outdoor play.
- Promotion and expansion of outdoor activities and initiatives – park runs, park walks, walking groups, Couch to 5k etc.

**LINK TO COMMUNITY PLAN**

This means that:- 1.1 The people of Causeway Coast and Glens will have increased opportunities to participate in sustained physical activity

Also LINKS to:-

**Outcome 6** - Causeway Coast and Glens is widely recognised for its unique natural & built landscapes

**Outcome 7** - Causeway Coast and Glens has physical structures and facilities that further growth, access and connections

Links to Community Plan Environmental Action No. 21 – Creative Public Spaces

**OUTCOME INDICATORS FOR THIS ACTION**

- Percentage of people who participate in sport/physical activity
- Number of preventable deaths per 100,000 of population including DEA rate comparisons
- Standardised prescription rates per 100,000 of population or mood and anxiety disorder drugs

**BASELINE 2017**

- Continuous Household Survey DfC 2013-14: Causeway Coast and Glens Participation in Sport & Physical Activity Rate of 48% (NI 53%)
- Two DEAs – Coleraine (224 per 100,000) and Limavady (233 per 100,000) - in Causeway Coast and Glens have higher preventable death rates than NI average (211 per 100,000): Standardised Death Rate – Preventable NINIS 2014
- The standardised prescription rate for mood and anxiety disorders per 100,000 in Causeway Coast and Glens is slightly lower (151 per 100,000) than NI average (153 per 100,000) :NINIS 2014

**TIMEFRAME**

Short / Medium Term

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Causeway Coast and Glens Borough Council – Sport & Wellbeing
- Sport NI
- Community & Voluntary Sector
- Department of Agriculture, Environment and Rural Affairs (DAERA)
**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together

**OUTCOME 1:** All people of the Causeway Coast and Glens benefit from improved physical health & mental wellbeing

**ACTION 3**
To develop and deliver a rolling programme of joint Health and Wellbeing initiatives in partnership with Community Planning partners and other organisations to increase access to culture, arts and heritage by socially excluded groups, including Section 75 groups.

**IMPLEMENTATION MILESTONES**
- Set up joint working group
- Audit current programmes/provision
- Agree programme & timetable for delivery
- Implementation of programme
- Evaluation of programme

This means that:- 1.2 The people of the Causeway Coast and Glens will have increased opportunities to participate in social and creative activity

Also LINKS to:-
Outcome 5 – Causeway Coast and Glens area promotes and supports positive relationships

**OUTCOME INDICATORS FOR THIS ACTION**
- Percentage of people participating in Leisure, Arts and Cultural Activities

**BASELINE 2017**
Continuous Household Survey DfC 2013-14:
Causeway Coast and Glens rate of participation in Leisure, Arts and Cultural Activities is 84%. Lower than all other Council areas with NI rate at 90%.

**TIMEFRAME**
- Short Term

**ACTION LEAD**
- Causeway Coast and Glens Borough Council

**PARTNERS**
- Western Health & Social Services Trust
- Northern Health & Social Services Trust
- Libraries NI
- Public Health Agency
- University of Ulster
- Arts Care Northern Ireland
- Community & Voluntary Sector
Develop, lead, implement and support interventions which tackle poverty (including fuel, food and financial poverty) and respond to local need, including a particular emphasis on vulnerable communities, in order to tackle health inequalities for those most at risk within the Causeway Coast and Glens area.

• Conduct desk based research into community forums to determine best practice models
• Build and develop a community led Food Forum and Warm Homes Group aimed at reducing the prevalence of poverty within the Causeway Coast and Glens area
• Develop food /fuel poverty action plans for the area to address local need
• Increase capacity through the completion of a training needs analysis with relevant poverty support services and tailor training to meet the identified needs
• Through a series of promotional campaigns raise awareness of the prevalence of poverty in the area
• Make use of community development models.

This means that:- 1.3 There will be reduction in levels of social exclusion and deprivation 1.4 The people of the Causeway Coast and Glens will experience a reduction in levels of health and social inequalities

Also LINKS to:- Outcome 3 – All people of Causeway Coast and Glens can live independently as far as possible and access support services when they need it

ACTION LEAD • Public Health Agency

PARTNERS • Coast and Glens Borough Council Environmental Services / Community Services • NI Housing Executive • Department of Agriculture, Environment and Rural Affairs (DAERA) • Department for Communities (DfC) • The University of Ulster • Northern/Western Health & Social Care Trusts • Council for Catholic Maintained Schools / Education Authority / (Schools) • Housing Associations • Folds • Community & Voluntary Sector • Other Community Planning Partners

OUTCOME INDICATORS FOR THIS ACTION Percentage of population living in absolute and relative poverty before housing costs

BASELINE 2017 Poverty Grouped Years -NINIS (2014/15) - Percentage of Causeway Coast and Glens population for both relative (27.5%) and absolute poverty (27.1%) is higher than NI (20.4% for both relative and absolute). Causeway Coast and Glens has the highest poverty rates of all eleven Council areas.

TIMEFRAME Short / Medium Term
Ensuring that children have good parenting and positive early life experiences are key factors in enabling the achievement of the best potential later life outcomes including health and wellbeing. The focus will be to work actively with those within existing infrastructure aimed at improving children and young people’s lives including CYPSP/Northern Childcare Partnership and others to identify and agree interventions based on CC&G priorities, opportunities and gaps. The following are indicated as specific areas for initial work:

- Increase the effectiveness and improved outcomes of the local profile of the Incredible Years evidence based suite of programmes aimed at reducing behaviour problems and increasing problem solving skills.
- Development and local implementation of other evidence based Parenting programmes such as Strengthening Families, Solihull Parenting and Odyssey Programmes.
- Support Safeguarding Board NI to ensure the development and local implementation of Adverse Childhood Experience awareness training with those working with children and families including Health and Social Care, Early Years providers, Policing, Schools and Councils.

This means that:

- 2.1 Our children and young people will have the very best start in life with lifelong opportunities to fulfil their potential
- 2.2 Our children and young people will lead healthy and fulfilling lives

Also LINKS to:

- Outcome 1 – All people of Causeway Coast and Glens benefit from improved physical health and mental well being

**ACTION 5 IMPLEMENTATION MILESTONES**

- Local profile for parenting programmes and key family support provision
- Links to Incredible Years Co-ordination Project and local investment in support for local providers
- Increased profile and promotion of parenting programmes and family support
- Increase in cross sectoral knowledge of Adverse Childhood Experiences and related impact on educational, mental health and crime outcomes.

**ACTION LEAD**

- Northern Health & Social Care Trust

**PARTNERS**

- Public Health Agency
- Western Health & Social Care Trust
- Children & Young People’s Strategic Partnership – Outcomes and Locality Groups
- Northern Childcare Partnership
- [CYPSP] Safeguarding Board NI
- Early Years Organisations
- Playboard
- Community & Voluntary Sector
- Education Authority
- Sure Starts
- Family Support Hubs (FSH)
To increase the uptake of obesity prevention programmes and identify/implement new programming which encourages active participation programmes in schools. This action also incorporates Fire Fitness: youth fitness programmes led by NI Fire & Rescue Service. This work also aims to build collaboration and relationships with NIFRS and reduce attacks on emergency services from young people and their friends and families.

- Pilot delivery and training provided with further opportunities for more schools to embrace the concept
- Identify capacity within Every Body Active 2020 programme to extend/offer the initiative to secondary schools within areas of high social need.

This means that:- 2.2 Our children and young people will lead healthy and fulfilling lives

Also LINKS to:--
Outcome 1 – All people of CC&G benefit from improved physical health and mental well being

1.1 The people of Causeway Coast and Glens will have increased opportunities to participate in sustained physical activity

**ACTION LEAD**
- Causeway Coast and Glens Borough Council

**PARTNERS**
- Causeway Coast and Glens Borough Council Sport & Wellbeing
- Sport NI
- Council for Catholic Maintained Schools / Education Authority / Local Schools
- Northern Obesity Partnership (NOP)
- Public Health Agency
- Western Health & Social Care Trust
- NI Fire & Rescue Service

**BASELINE 2017**
- Participation in Sport & Physical Activity Rate in Causeway Coast and Glens is 48% (NI 53%) – DFC Continuous Household Survey
- 5% of children in Year 1 in Northern Health & Social Care Trust area identified as obese; 4.8% of children in Year 1 in Western Health & Social Care Trust area identified as obese (HCSIMS)

**TIMEFRAME**
- Short Term

**OUTCOME INDICATORS FOR THIS ACTION**
- Percentage of people who participate in sport/ physical activity
- Percentage of children at Year 1 and Year 2 who are obese

**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together

**OUTCOME 2:** Our children and young people will have the very best start in life
POPULATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together.

OUTCOME 2: Our children and young people will have the very best start in life

ACTION 7

To develop and deliver the Peace IV Out of School Project a diverse programme providing opportunities to participate in:- Delivered by Causeway Coast and Glens Sport & Wellbeing:-
• Traditional Sports
• Outdoor Coastal Activities
• Coastguard Safe Coastline Initiative
To be delivered by the Causeway Coast and Glens Arts & Culture Department:-
Arts, culture & heritage projects that promote positive relations characterised by respect, where cultural diversity is celebrated and people can live, learn and socialise together, free from prejudice, hate and intolerance.

IMPLEMENTATION MILESTONES

• Collaborate with partners to develop sports and arts content of the programme
• Establish delivery template (out-of-school opportunities)
• Liaise with primary & post primary schools
• Promote and implement programme across Causeway Coast and Glens

This means that:- 2.2 Our children and young people will lead healthy and fulfilling lives
Also LINKS to:-
Outcome 1 – All people of Causeway Coast and Glens benefit from improved physical health and mental well being
1.1 The people of Causeway Coast and Glens will have increased opportunities to participate in sustained physical activity
1.2 The people of Causeway Coast and Glens will have increased opportunities to participate in social and creative activity
Outcome 5.0: Causeway Coast and Glens area promotes and supports positive relationships

TIMEFRAME

Medium Term

OUTCOME INDICATORS FOR THIS ACTION

• Percentage of people who participate in sport/physical activity
• Percentage of children at Year 1 and Year 2 who are obese
• Percentage of people participating in Leisure, Arts and Cultural Activities
• A Respect Index (Data Development for PfG)

BASELINE 2017

• Causeway Coast and Glens Participation in Sport & Physical Activity Rate of 48% (NI 53%) – DFC Continuous Household Survey
• 5% of children in Year 1 in Northern Health & Social Care Trust area identified as obese; 4.8% of children in Year 1 in Western Health & Social Care Trust area identified as obese [HCSIMS]
• Continuous Household Survey DfC 2013-14:- Causeway Coast and Glens rate of participation in Leisure, Arts and Cultural Activities is 84%. Lower than all other Council areas with NI rate at 90%.
• Peace IV indicators with reference to respect / relationships (NI Life and Times Survey).

ACTION LEAD

• Causeway Coast and Glens Borough Council /Sport & Wellbeing and Arts & Cultural Services

PARTNERS

• Peace IV Partnership - Causeway Coast and Glens Borough Council
• Sport NI
• Council for Catholic Maintained Schools / Education Authority / Local Schools
• Outdoor Activity Providers
• HM Coastguard
To develop and implement a pilot model to meet the local Health Literacy needs in relation to vulnerable / target groups. The work will be undertaken in partnership with Health and Social Care professionals and key stakeholders and will support people and communities to have a more informed understanding and use of information and services to make positive health and wellbeing choices.

Health literacy is a social determinant of health and is strongly linked with other social determinants such as poverty, unemployment and membership of a minority ethnic group. Identified target groups for the Pilot include pregnant women, those on low income, young people and people with lower literacy levels.

**Implementation Milestones**
- Exploration and identification of local health literacy needs with HSC professionals and other key stakeholders, in relation to early years
- The development and implementation of an action plan for a pilot model to meet the local health literacy needs in relation to early years issues, in partnership with HSC professionals and other key stakeholders
- Digital Health Literacy options to be considered in the implementation and delivery of the action plan
- Evaluate and review the pilot model to meet local health literacy needs of vulnerable / target groups

**Outcome Indicators for this Action**
- Percentage of children at Year 1 who are obese
- % school leavers achieving at Level 2 or above including English and Maths
- Health Literacy Levels
- Percentage of people who participate in sport / physical activity

**Baseline 2017**
- 5% of children in Year 1 in Northern Health & Social Care Trust area identified as obese; 4.8% of children in Year 1 in Western Health & Social Care Trust area identified as obese (HCSIMS)
- There has been an increase in % Causeway Coast and Glens school leavers gaining 5+ GCSEs (A*-C inc. English and Maths) – 58.3% in 2010 to 65.6% in 2015. NI average is 66% (Dept. of Education)
- Health Literacy levels in NI have not been explicitly defined. The European Health Literacy Survey (2012) identified 47% people on average experience difficulty accessing health information, understanding it and using the information to make informed choices about their health.
- Continuous Household Survey DfC 2013-14: Causeway Coast and Glens Participation in Sport & Physical Activity Rate of 48% (NI 53%)

**Timeframe**
Medium / Long Term

**Outcome 3**
All people of Causeway Coast and Glens can live independently as far as possible and access support services when they need it.

**Action 8**

**Link to Community Plan**
This means that:-
- 3.1 The people of Causeway Coast and Glens will be supported in making healthy lifestyle choices which protect and enhance their physical and mental health and wellbeing.
- Also LINKS to:-
  - Outcome 1 – All people of Causeway Coast and Glens benefit from improved physical health and mental wellbeing.
  - 1.4 The people of the Causeway Coast and Glens will experience a reduction in levels of health and social inequalities.

- Outcome 2 – Our children and young people will have the very best start in life – Links to Action 5 – Build capacity of parents to support the physical, social and mental wellbeing and development of their children.
- Outcome 12 – All people of the Causeway Coast and Glens will be knowledgeable and skilled - Links to Action 44 – Develop coordinated plan to address literacy numeracy and ICT Skills.

**Action Lead**
- Public Health Agency

**Partners**
- CRUN
- North Antrim Community Network
- Libraries NI
- Causeway Coast and Glens Borough Council
- Northern Health & Social Care Trust
- Western Health & Social Care Trust
- Sport NI
- Health & Social Care Board
- University of Ulster
- Community & Voluntary Sector
To enhance inter-agency work around homelessness prevention and meeting needs of those vulnerable, including health, addiction and complex need issues. To enhance local response and provision for those who are homeless.

ACTION 9

IMPLEMENTATION MILESTONES

- Establish an inter-agency Causeway Local Area Group to deliver local initiatives with reference to the NIHE Homeless Strategy. (Short term). Prepare a local Action Plan.
- Contribute to review of local provision of temporary accommodation in the short term and a temporary accommodation strategy in the short to medium term in line with central strategy across all Council areas.

LINK TO COMMUNITY PLAN

This means that:- 3.2 The people of Causeway Coast and Glens will be enabled to live independently
Also LINKS to:-
Outcome 1 – All people of Causeway Coast and Glens benefit from improved physical health and mental well being
Outcome 1.3 Reduce social exclusion and deprivation
Outcome 1.4 Reduce health and social inequality
Links to DDG Infrastructure and Environment Action to Meet local housing need and provide suitable accommodation and to “review the mechanisms for affordable housing provision”.

OUTCOME INDICATORS FOR THIS ACTION

- Number of homeless presenters and those awarded FDA (Full Duty Applicant)
- Number of repeat homeless presenters (Data in Development)
- Number of homeless preventions (Data in Development)

BASELINE 2017

Causeway Coast and Glens Borough Council area -1,050 homeless presenters and 795 awarded Full Duty Applicant (FDA) in 2016/17 (NI Housing Executive)

TIMEFRAME

Short / Medium Term

ACTION LEAD

- Northern Ireland Housing Executive

PARTNERS

- Supporting People providers
- NI Federation of Housing Associations [NIFDA]
- Causeway Coast and Glens Borough Council
- Public Health Agency
- Northern Health & Social Care Trust
- Western Health & Social Care Trust
- Police Service NI
- Department for Communities
- Community & Voluntary Sector
To develop dementia friendly communities and initiatives which enable people with dementia to lead more socially connected lives.

**IMPLEMENTATION MILESTONES**

- Work with statutory partners and the voluntary and community sector to roll out dementia friendly initiatives.

**ACTION LEAD**

- Health & Social Care Board

**PARTNERS**

- Public Health Agency
- Northern Health & Social Care Trust
- Western Health & Social Care Trust
- Health & Social Care Board
- Libraries NI
- Causeway Coast and Glens Borough Council Sport and Wellbeing
- Sport NI
- Community & Voluntary Sector
- NI Housing Executive
- Police Service NI
- NI Fire & Rescue Service
COMMUNITY SAFETY / COMMUNITY ACTIONS

ACTION 11  Establish and facilitate a Multi-agency Support Hub to reduce the vulnerability of individuals at risk within society

ACTION 12  Cyber-safe Partnership Project to identify delivery agents and operational actions to safeguard and address community concerns

ACTION 13  Accidental Fire Prevention – intense targeted activity for specific areas at more risk than others

ACTION 14  Collaborative initiative by Rescue Services to deliver fire and water safety sessions to primary school children across the area

ACTION 15  Develop and establish a borough wide Community Engagement Consultative Forum/Platform representative of our active community and voluntary sectors

ACTION 16  Establish a multi-agency Information Sharing Working Group on Shared Public Spaces

ACTION 17  Deliver a range of collaborative targeted actions to strengthen community cohesion, sustainability & resilience

ACTION 18  Promote peace and reconciliation through Peace IV Theme of Shared Spaces and Services

ACTION 19  Identify and raise awareness of models of good practice within the Community and Voluntary sectors that involve collaborative working and in promoting the role of formal and informal volunteering
To establish and facilitate a Multi-agency Support Hub to monitor and evaluate effective information sharing, enable focused decision making for early intervention and appropriate actions to be taken to reduce the vulnerability of individuals and the risk for victims and their families and as a result increase public safety.

- Engage Partners /multi-agency representation
- Develop referral mechanism and information sharing protocols
- Agree actions and outcomes for individuals for reduced vulnerability

This means that:-
4.1: People in Causeway Coast and Glens experience a reduction in levels of crime
4.2 The people of Causeway Coast and Glens benefit from a reduction in fear of crime

Also LINKS to:-
Outcome 2:- Our children and young people will have the very best start in life

OUTCOME 4: The Causeway Coast and Glens area feels safe

ACTION 11

IMPLEMENTATION MILESTONES

ACTION LEAD

OUTCOME INDICATORS FOR THIS ACTION

- Percentage of people reporting that fear of crime has a minimal impact on their quality of life
- Area based recorded crime rates for Causeway Coast and Glens area

BASELINE 2017

- The proportion of people in Causeway Coast and Glens reporting fear of crime as having a minimal impact (80%) is higher than NI average (73%). DOJ NI Crime Survey 2015/16.
- The total number of crimes recorded in Causeway Coast and Glens in 2014 was 6,621.

TIMEFRAME

Medium Term

PARTNERS

- Probation Board for NI
- Youth Justice Agency
- NI Housing Executive
- Education Authority
- Causeway Coast and Glens Borough Council
- NI Fire & Rescue Service
- Western Health & Social Care Trust
- Northern Health & Social Care Trust
- Community & Voluntary Sector
- Northern Ireland Ambulance Service

POPULATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together
To develop and deliver a digital Resistance / Cyber Safe - mapping exercise with reference to current activity and gaps. Bring together key organisations to safeguard and address community concerns.

Agree priority themes e.g. cyber-bullying, grooming, scamming and identify priority areas aimed at all sections of community – young / old etc.

This means that:-

4.1: People in Causeway Coast and Glens experience a reduction in levels of crime

4.2 The people of Causeway Coast and Glens benefit from a reduction in fear of crime

Also LINKS to:-

Outcome 2:- Our children and young people will have the very best start in life

ACTION 12

IMPLEMENTATION MILESTONES

• Assemble key organisations in the cyber-safety sector; map current activities and identify gaps to be addressed

• Scope and Identify partnership based cyber-safe activities to progress, based on agreed priority themes

• Identify delivery agents and operational actions

OUTCOME 4:

The Causeway Coast and Glens area feels safe

OUTCOME INDICATORS FOR THIS ACTION

• Percentage of people reporting that fear of crime has a minimal impact on their quality of life

• Area based recorded crime rates for Causeway Coast and Glens area

BASELINE 2017

• The proportion of people in Causeway Coast and Glens reporting fear of crime as having a minimal impact (80%) is higher than NI average (73%). DOJ NI Crime Survey 2015/16.

• The total number of crimes recorded in Causeway Coast and Glens in 2014 was 6,621.

ACTION LEAD

• Causeway Coast and Glens Borough Council

• Policing & Community Safety Partnership (PCSP)

PARTNERS

• Police Service of NI

• NSPCC NI

• Education Authority / CCMS / Schools

• Libraries NI

• NEXUS NI

• Western Health & Social Care Trust

• Northern Health & Social Care Trust

• Youth Justice Agency

• Community & Voluntary Sector

TIMEFRAME

Short / Medium Term
**Accidental Fire Prevention** – intense targeted activity based on risk identification of specific areas at more risk than others.

Main aim is to ensure identifiable premises have been visited and offered a free ‘Home Fire Safety Check’ and to establish any other requirements from partner agencies.

**ACTION 13**

**IMPLEMENTATION MILESTONES**

- Collaborative initiative to develop and deliver a three year targeted programme taking place in specified Super Output Areas spanning 4,500+ homes within the Causeway Coast and Glens area.

**LINK TO COMMUNITY PLAN**

This means that:-
4.3 The people of Causeway Coast and Glens will experience improved safety in the home, in the community and in public spaces

Also LINKS to:-
Outcome 5:- The Causeway Coast and Glens area promotes and supports positive relationships

**OUTCOME INDICATORS FOR THIS ACTION**

Number of accidental dwelling fires

**BASELINE 2017**

46 accidental dwelling fires occurred in Causeway Coast and Glens area in 2016 (NI Fire & Rescue Service)

**TIMEFRAME**

Medium Term

**ACTION LEAD**

- NI Fire & Rescue Service

**PARTNERS**

- Western Health & Social Care Trust
- Northern Health & Social Care Trust
- Housing Executive
- Causeway Coast and Glens Borough Council
**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together

**OUTCOME 4:** The Causeway Coast and Glens area feels safe

**ACTION 14**

Joint Initiative between NI Fire & Rescue Service (NIFRS) & Royal National Lifeboat Institution (RNLI) to develop and deliver school based fire and water safety sessions for Primary School aged children across Causeway Coast and Glens area.

**IMPLEMENTATION MILESTONES**

- Development and delivery of safety programme of joint Safety Team Talks includes Fire Safety and Water Safety Sessions from NIFRS & RNLI.
- Initially for all P5 classes (1,500 pupils) within Coleraine District (Coleraine, Portstewart, Portrush, Ballymoney, Ballycastle & Rathlin)

**LINK TO COMMUNITY PLAN**

This means that:-

4.3: The people of Causeway Coast and Glens will experience improved safety in the home, in the community and in public spaces

Also LINKS to:-

Outcome 2:- Our children and young people will have the very best start in life

**OUTCOME INDICATORS FOR THIS ACTION**

Number of accidental dwelling fires

**BASELINE 2017**

46 accidental dwelling fires occurred in Causeway Coast and Glens area in 2016 (NI Fire & Rescue Service)

**TIMEFRAME**

Short Term

**ACTION LEAD**

- NI Fire & Rescue Service

**PARTNERS**

- Royal National Lifeboat Institution (RNLI)
- Education Authority / CCMS / Schools
- Public Health Agency
To develop a Borough wide community engagement consultative forum / platform:

- representative of the community and voluntary sector and others
- representative of geographical coverage of Borough
- act as an engagement forum and conduit for communities to Council and other Community Planning statutory partners
- provide opportunities to share ideas, information and good practice

Agree Lead

Establish reference group to work up action

Develop terms of reference and agree membership process

Promote / invite expressions of interest in participation

Establish regular Forum / Panel to include representation for Community Planning

This means that:-

5.1 There will be increased collaborative working across the Causeway Coast and Glens

Also LINKS to:-

Potential platform for consultation / engagement across all themes of the Community Plan.

ACTION LEAD

- Causeway Coast and Glens Borough Council

PARTNERS

- Community & Voluntary Sector
- Community Networks
- NI Housing Executive
- Community Planning Partners

OUTCOME INDICATORS FOR THIS ACTION

- A Respect Index [Data Development for PfG]
- Percentage of Active Volunteers in the Borough [DfC]

BASELINE 2017

Close to one third (32%) of the population in the Northern and Western Health & Social Care Trust areas have reported that they volunteered within the previous year. The NI average is also 32% - Volunteers Administrative Geographies 2015

TIMEFRAME

Short / Medium Term
Establish a multi-agency information sharing group. This strategic lead group will work together to identify and monitor areas where there may be heightened tensions in public or shared spaces throughout the Causeway Coast and Glens area. The group will work collaboratively to ensure that public spaces across Causeway Coast and Glens are shared and accessible to all.

- Terms of reference for strategic reference group
- Identify potential interagency partners / members
- Encourage statutory agencies to join and take part in an information sharing working group
- Identify specific issues where collaborative working will benefit group members / services
- Develop pro-active and reactive methods for addressing identified issues
- Potentially develop projects that could be implemented through the inter agency group that will contribute to safer communities

This means that:-
5.1: There will be increased collaborative working across the Causeway Coast and Glens
5.2 There will be increased promotion and sharing of community space across the Causeway Coast and Glens

Also LINKS to:-
Outcome 4:- The Causeway Coast and Glens area feels safe

OUTCOME INDICATORS FOR THIS ACTION
- Percentage who think all leisure centres, parks, libraries and shopping centres in their areas are ‘shared and open’ to all.
- A Respect Index [Data Development for PfG]

BASELINE 2017
Shared and open amenities (NI Life and Times Survey 2015) – percentage of residents of Causeway Coast and Glens considered the following to be shared and open to all – leisure centres (73.5%), parks (70.7%), libraries (73.9%) and shopping centres (74.3%).

TIMEFRAME
Short / Medium / Long Term

ACTION LEAD
- Causeway Coast & Glens Borough Council – Good Relations / Environmental Services

PARTNERS
- NI Housing Executive
- Education Authority / CCMS / Schools
- Police Service of NI
- NI Fire & Rescue Service

ACTION 16 IMPLEMENTATION MILESTONES LINK TO COMMUNITY PLAN

OUTCOME 5: The Causeway Coast and Glens area promotes and supports positive relationships

POPULATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together
**Deliver a range of collaborative targeted actions involving Department for Communities (DfC) Neighbourhood Renewal, NI Housing Executive, Causeway Coast and Glens Borough Council and the community and voluntary sector to strengthen individual communities’ capacity around community cohesion, sustainability and resilience issues with focus on jointly agreed prioritised needs.**

**Initial meetings with all agencies to agree partnership approach**

**Identification of priority areas**

**Increased capacity of local groups**

**Increased local service delivery**

**Increased levels of collaboration and partnership working**

**This means that:-**

5.1 There will be increased collaborative working across the Causeway Coast and Glens

5.2 There will be increased promotion and sharing of community space across the Causeway Coast

**Also LINKS to:-**

Strengthened communities with positive influence for all themes and outcomes of the Community Plan.

**ACTION 17 IMPLEMENTATION MILESTONES**

**ACTION LEAD**

• Causeway Coast and Glens Borough Council

**BASELINE 2017**

Close to one third (32%) of the population in the Northern and Western Health & Social Care Trust areas have reported that they volunteered within the previous year. The NI average is also 32% - Volunteers Administrative Geographies 2015

**TIMEFRAME**

Short / Medium Term

**OUTCOME INDICATORS FOR THIS ACTION**

• A Respect Index [Data Development for PfG]

• Percentage of Active Volunteers in the Borough [DfC]

**PARTNERS**

• DfC/ Neighbourhood Renewal

• NI Housing Executive

• Supporting Communities NI

• Rural and Urban Community Networks
**POPULATION OUTCOME:** All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together

**OUTCOME 5:** The Causeway Coast and Glens area promotes and supports positive relationships

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**ACTION 18**

Action promoting peace and reconciliation developed under PEACE IV theme of Shared Spaces and Services. Undertake a full scoping study of public spaces, buildings, halls and centres in each of the 71 designated settlements in the Causeway Coast and Glens area to discover which are open and accessible to all, which communities are well served and those in need of further assistance.

**IMPLEMENTATION MILESTONES**

- Links and engagement to take place with wide range of sectors and facilities, including community and voluntary sector, community centres, libraries, churches, schools, Loyal Orders, GAA, Council etc. on ascertaining an interest across each of these facilities to being more open and accessible to all on a cross community basis
- Scoping Study of facilities available for community use.
- Perception Survey of attitudes to shared space.
- Moving forward – Resource for the Council and Partners to use to aid localised decision making

**LINK TO COMMUNITY PLAN**

This means that:-
5.2 There will be increased promotion and sharing of community space across the Causeway Coast and Glens.
5.3 The Causeway Coast and Glens area will benefit from sustainable community and voluntary activities, leading to an increased sense of community belonging and resilience

Also LINKS to:-
Potential for increased partnership working with range of Community Planning Partners across all outcomes of plan.

**OUTCOME INDICATORS FOR THIS ACTION**

- A Respect Index (Data Development for PfG)
- Percentage who think all leisure centres, parks, libraries and shopping centres in their areas are ‘shared and open’ to all

**BASELINE 2017**

- Peace IV indicators with reference to respect / relationships [NI Life and Times Survey].
- Shared and open amenities [NI Life and Times Survey 2015] – percentage of residents of Causeway Coast and Glens considered the following to be shared and open to all – leisure centres (73.5%), parks (70.7%), libraries (73.9%) and shopping centres (74.3%).

**TIMEFRAME**

Short Term

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Peace IV Partnership - Causeway Coast and Glens Borough Council
- Community and Voluntary Sector
- Libraries NI
- Education Authority/ CCMS / Schools
- Community Facility Providers
- Churches
- Urban and Rural Networks
To identify and raise awareness of models of good practice within the community and voluntary sector that involve collaborative working.

Living Well Moyle (under banner of Dalriada Pathfinder Partnership) shows collaboration in the Ballycastle area and involving the community and voluntary sector, statutory sector and Local GPs. Also links to identification and promotion of the role of formal and informal volunteering. The model is dependent on volunteers and local groups linking with individuals who require support.

• Volunteer sub group established (Living Well Moyle)
• Engage partners and scope levels of volunteering within other Community Planning organisations
• Work collaboratively with Community Development (Causeway Coast and Glens Borough Council)
• Local events / promotion of volunteering; Recruitment of volunteers
• Increased level of engagement with local community groups

This means that:-
5.1 There will be increased collaborative working across the Causeway Coast and Glens area
5.3 The Causeway Coast and Glens area will benefit from sustainable community and voluntary activities, leading to an increased sense of community belonging and resilience

Also LINKS to:-
Outcome 3: All people of Causeway Coast and Glens can live independently as far as possible and access support services when they need it.

ACTION LEAD
• Health and Social Care Board

PARTNERS
• Northern Health & Social Care Trust / Western Health & Social Care Trust
• Local GPs
• Public Health Agency
• Causeway Coast and Glens Borough Council
• Community & Voluntary Sector/ Volunteers
• Community Networks
• Community Planning Partners
• Age NI

BASELINE 2017
• Close to one third [32%] of the population in the Northern and Western Health & Social Care Trust areas have reported that they volunteered within the previous year. The NI average is also 32% - Volunteers Administrative Geographies 2015
• Number of adults receiving personal care at home or self-directed support for personal care as a percentage of the total number needing care is 68% NI wide [Dept. of Health 2017]. Services included above are: Domiciliary Care, Direct Payments and Nursing and Residential Home provision
• There are 3,117 registered Social Care Workers in Causeway Coast and Glens [NI Social Care Council 2017]
A SUSTAINABLE ACCESSIBLE ENVIRONMENT
INFRASTRUCTURE/ENVIRONMENT ACTIONS

**ACTION 20**  Promote and encourage local residents and visitors to take pride and enhance the natural and built environment within the Causeway Coast and Glens area

**ACTION 21**  Explore and develop creative public spaces offering a network of vehicle free walking and cycling routes

**ACTION 22**  Develop a parking strategy to ensure adequate parking provision within the Causeway Coast and Glens area

**ACTION 23**  Review the mechanisms for social housing provision

**ACTION 24**  Establish a high level solution driven Causeway Town Management Advisory Group Network to develop and deliver collaborative town centre projects

**ACTION 25**  Establish a Working Group to identify local transport concerns around rural connectivity and access needs aimed at improving transport services

**ACTION 26**  Develop more green spaces within urban areas and maintain and enhance existing green areas for people and wildlife

**ACTION 27**  Undertake initiatives to manage and protect natural heritage areas

**ACTION 28**  Identify and address waste management issues by implementing a community focused waste management strategy
POPULATION OUTCOME: All people of the Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables growth

OUTCOME 6: The Causeway Coast and Glens is widely recognised and celebrated for its unique natural & built landscapes

ACTION 20

To promote and encourage local residents and visitors to take pride and enhance the natural and built environment across the Causeway Coast and Glens area. This will include dealing with problematic issues such as

- Dog fouling
- Grass cutting
- Weeds
- Litter/fly-tipping
- Dereliction Control

As well as, encouraging community involvement in enhancing towns and villages with flower beds, window boxes, biodiversity areas etc.

IMPLEMENTATION MILESTONES

- Agree membership and terms of reference
- Invite expressions of interest in participation
- Establish Sub groups to deliver actions

This means that:-

5.2 The Causeway Coast and Glens area is a welcoming environment for all

Also LINKS to:-

Outcome 7: Has physical structures and facilities that further growth, access and connections

Outcome 7: Has a sustainably managed and natural built environment

OUTCOME INDICATORS FOR THIS ACTION

- Litter (NI) Order 1994: Annual litter offences/fly-tipping incidents at Local Government District (LGD) level (Causeway Coast and Glens Borough Council)
- Reduction in Dog fouling incidents

BASELINE 2017

- In 2016-17 there were 355 Litter & Fly-tipping incidents within the Causeway Coast and Glens area.
- Cleanliness index rating for each DEA.

ACTION LEAD

- Causeway Coast and Glens Borough Council

PARTNERS

- Department for Infrastructure, Department for Communities
- Community sector
- Chambers of Commerce
- Local business organisations

TIMEFRAME

Short / Medium Term
To explore and develop creative public spaces offering a network of vehicle free walking and cycling routes (including Greenways) across the Causeway Coast and Glens area.

**IMPLEMENTATION MILESTONES**

- Every Body Active 2020 Strand 3 funding to enable and create better community spaces for outdoor activities - Cycling Trails, Forest Trails, Gardens, Allotments, Pathways, Outdoor Gyms etc.
- Development of Lower Bann Blueway concept
- Trail development on Causeway Coast Way and Ulster Way to improve existing walking product
- Improvement of facilities at Benone Strand and East Strand to create inclusive beaches with Mae Murray Foundation
- Identify and develop greenway proposals at Ballymoney to Ballycastle Ballymena to Cushendall Limavady to Lough Foyle

**LINK TO COMMUNITY PLAN**

**This means that:**
- 7.1 The Causeway Coast and Glens area has a sustainable, accessible transport network for all;
- 7.3 The Causeway Coast and Glens area has a high quality built environment and civic space; and
- 7.4 The Causeway Coast and Glens area has fit for purpose infras

**Also LINKS to:**
- 1 – improved physical health and wellbeing
- 3.1 – supported in making healthy lifestyle choices
- 5 – promotion and sharing of community space
- 6 – recognised and celebrated for its unique natural built landscapes
- 9 – contributes to a prosperous and fair economy
- 10 – attracts and grows more profitable businesses

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Department for Infrastructure
- Waterways Ireland
- Sport NI
- Outdoor Recreation NI
- Sustrans
- Causeway Coast and Glens Heritage Trust
- Outdoor Recreation Forum
- Department of Agriculture Environment and Rural Affairs
- Forestry Services
- Community & Voluntary sector

**TIMEFRAME**

Medium / Long Term

**OUTCOME INDICATORS FOR THIS ACTION**

- % of journeys made by walking, cycling or public transport and including community transport (Tourism NI)
- Length in km of greenways, walking routes, canoe trails and cycle paths at LGD level (Causeway Coast and Glens BC)

**BASELINE 2017**

- In total, there is 450km of walking routes in the Causeway Coast and Glens area and 174km of canoe trails;
- The National Cycle Network has been developed by Sustrans. The two main cycle routes in the area are route 93 which goes from The Giants Causeway to Magilligan Point and route 96 which connects Coleraine and Londonderry
**POPULATION OUTCOME:** All people of the Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables growth

**OUTCOME 6:** The Causeway Coast and Glens is widely recognised and celebrated for its unique natural & built landscapes

### ACTION 22

To develop a parking strategy to ensure adequate parking provision within the Causeway Coast and Glens area

This will effectively manage car parks to generate a balanced revenue to share costs across an appropriate user spectrum and to collaborate this with stakeholders to ensure business stimulation and revenue collection

### IMPLEMENTATION MILESTONES

- Agree specification/terms of reference
- Identify gaps in current provision
- Develop draft strategy
- Consult internally
- Members workshops
- Consult externally
- Report to E.S. Committee with final document
- Take to Council members for consideration

### LINK TO COMMUNITY PLAN

*This means that:-*
7.1 Causeway Coast & Glens has a sustainable, accessible transport network for all; and
7.4 - has fit for purchase infrastructure that enables and sustains growth.

*Also LINKS to:-*
9.2 - has tourism, heritage and world class events as key contributors to economic growth
10.1 well connected infrastructure and public realm
10.2 Safe, welcoming and open for business

### OUTCOME INDICATORS FOR THIS ACTION

- Implementation of Causeway Coast and Glens Parking Strategy
- % usage of tourism Park & Ride, Park & Stride car park hubs
- % usage of occupancy levels of car parks
- Investigate opportunities through ‘Variable Message Signage’ on key arterial routes

### BASELINE 2017

- Causeway Coast and Glens area accounted for 20% of all trips to Northern Ireland in 2015. This proportion was higher than the average for all eleven local authorities (9%)
- Causeway Coast and Glens area recorded the second highest level of tourism visits across the eleven local authorities, with only Belfast City Council area having a higher proportion (29%)

### TIMEFRAME

Short / Medium Term

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Leisure & Development
- Planning
- Department for Infrastructure for Roads
- Chamber of Commerce
- Disability Action Groups
- Translink
POPULATION OUTCOME: All people of the Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables growth

OUTCOME 7: The Causeway Coast and Glens area has physical structures and facilities that further growth, access and connections

ACTION 23
To meet local housing need and provide suitable accommodation

To enable this:
• Review housing need and land supply within context of the Local Development Plan.
• Review the mechanisms for affordable* housing provision
• Assist housing associations in identifying suitable sites for housing.

*Affordable housing means social and intermediate housing

IMPLEMENTATION MILESTONES
• Site identification studies for all settlements with persistent unmet social housing need.
• Explore new models for the delivery of affordable housing
• Evaluate Policy HOU2 as part of Development Plan review
• Deliver the social housing development programme.
• Examine feasibility of the Lifetime Homes
• Continued collaboration between Northern Ireland Housing Executive and Causeway Coast and Glens Borough Council regarding housing provision and land allocation
• Upgrades to poorly heated/insulated homes

LINK TO COMMUNITY PLAN
This means that:-
7.4 - Fit for purpose infrastructure (including housing)

Also LINKS to:-
1 - Develop age friendly, ability and dementia friendly communities and initiatives which enable people to benefit from living in the area.
1.4 - Reduction in levels of health and social inequality.
8 – The area has a sustainably managed natural and built environment.
10 – The area attracts and grows more profitable businesses.

OUTCOME INDICATORS FOR THIS ACTION
• Housing growth matches household growth – gap lessened between what we need and what we have (NIHE)
• House Condition Surveys (NIHE)

BASELINE 2017
• At 2025, it is projected that there will be 57,300 households in the Causeway Coast and Glens area (NISRA), and 6,700 new homes will be required by then (DfI 2016, based on 2012 figures)
• The Causeway Coast and Glens area has a total of 64 supported housing provisions. 92% of these are accommodation based services (59) and only 8% are provisions of floating support services (5). It accounts for 7.5% of all accommodation based services in Northern Ireland and 7% of all floating support services (NIHE 2017).

ACTION LEAD
• Northern Ireland Housing Executive

PARTNERS
• Causeway Coast and Glens Borough Council
• Department for Communities
• Northern Health and Social Care Trust
• Northern Ireland Federation of Housing Associations

TIMEFRAME
Short / Medium / Long Term
POPULATION OUTCOME: All people of the Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables growth.

OUTCOME 7: The Causeway Coast and Glens area has physical structures and facilities that further growth, access and connections.

ACTION 24

To establish a high level, solution-driven Causeway Town Management Advisory Group Network to focus on developing and delivering collaborative town centre management projects, addressing safe, clean and green ethos across the 4 main towns Ballycastle, Ballymoney, Coleraine and Limavady.

- Representative of all stakeholders from local government, statutory agencies, business and community sectors.

IMPLEMENTATION MILESTONES

- Agree membership and terms of reference.
- Invite expressions of interest in participation.
- Establish Network.

LINK TO COMMUNITY PLAN

This means that:-
7.3 - has a high quality built environment and civic space.

Also LINKS to:-
8 – has a sustainably managed natural built environment.
10 - The area attracts and grows more profitable businesses.

OUTCOME INDICATORS FOR THIS ACTION

- Establishment of Causeway Town Management Advisory Network.
- £ investment in our natural and built landscapes.
- % of town vacancy rates.

BASELINE 2017

The vacancy rates recorded in 2015 within different towns in the Causeway Coast and Glens area ranged from 31% down to 6%.

TIMEFRAME

Short Term.
To establish a Working Group to identify key local transport concerns around rural connectivity and access needs, and to consider/contribute to emerging proposals aimed at improving integration of transport services.

- Agree membership and terms of reference.
- Identify key local transport concerns around rural connectivity and access needs.
- Use accessibility analysis to investigate availability of public transport in local areas.
- Consider/contribute to emerging proposals aimed at improving integration of transport services.

This means that:–
7.1 - has a sustainable, accessible transport network for all
Also LINKS to:–
3 & 3.2 – will be enabled to live independently

Outcome Indicators for this Action

- Establishment of working group
- % of journeys made by walking, cycling or public transport and including community transport – (Dept. for Infrastructure Travel Survey for NI)

Baseline 2017

- Car travel (both driver and passenger) was the most common method of travel (accounting 71% of all journeys in Causeway Coast and Glens area in 2015).
- Walking and cycling accounted for 19% of all journeys cumulatively; and Public transport accounted for 5% of all journeys.
- Community Transport statistics from 2015/16 show that 44,725 community transport trips were made within the Causeway Coast and Glens area. This figure accounts for 21% of all trips made within the eleven local authorities. (Source: The Detail)

Action Lead

- Department for Infrastructure (Interim lead)

Partners

- Causeway Coast and Glens Borough Council
- Translink
- Community Transport Network
- Department of Education
- Department of Health
- Department for Communities

Timeframe

Medium / Long Term
To develop more green spaces within urban areas and maintain and enhance existing green areas for people and wildlife

This includes:
- Maintenance of blue flag standard beaches
- Promote greater coordination between council and land and site managers
- Increase recognition of local Green Space
- Promote and enhance access to our built and natural environmental
- Encourage Better utilisation of community planning partners’ estates to create more green spaces
- Influence planning policy and the Local Development Plan

This means that:
- 8.2 - The land and sea of the Causeway Coast and Glens is sustainably managed

Also LINKS to:
- 1 – benefit from improved physical health and wellbeing
- 3.1 – supported in making healthy lifestyle choices which protect and enhance their physical and mental health and wellbeing
- 5 – increased promotion and sharing of community space across the Causeway Coast and Glens area
- 6 – is widely recognised and celebrated for its unique natural built landscapes
- 10 – area attracts and grows more profitable businesses

**ACTION LEAD**
- Causeway Coast and Glens Borough Council

**PARTNERS**
- Causeway Coast and Glens Heritage Trust
- Community Voluntary sector
- Dept. for Agriculture Environment and Rural Affairs
- Dept. for Communities
- Government Estate
- Northern Ireland Housing Executive
- Young Farmers Clubs of Ulster
- Ulster Farmers Union
- National Farmers Union
To implement initiatives on protected natural heritage areas in Causeway Coast and Glens to support the recovery and maintenance of the site’s special features.

Initiate 15 Conservation Management plans for N2K by 2020
Cyclic review and development of new AONB and WHS Management and Action Plans
Publication of Local Development Plan Strategy and associated Planning Policy
Launch Environment Farming Scheme

This means that:-
8.24 - We in the Causeway Coast and Glens area, value, protect and appreciate our environment

Also LINKS to:-
5 – promotes and supports positive relationships
6 – area is widely recognised and celebrated for its unique natural and built landscapes

Outcomes Indicators for this Action

- No. and condition of protected/listed built heritage (Buildings at Risk Register: BARNI)
- No. and condition of European, National and Local Environmental Designations – ASSIs, SAC, SPA, RAMSAR etc., (NI Environment Agency)
- Air quality: annual mean concentration of NO2 (DAERA NI)

Baseline 2017

- Of the 80 recorded designations within the Causeway Coast and Glens area, 59 are Areas of Special Scientific Interest (ASSI) which account for 14% of all ASSI designations in Northern Ireland;
- Twelve of the designations are Special Areas of Conservation (SAC) (21% of the NI total);
- The Causeway Coast and Glens area accounts for 50% of all Areas of Outstanding Natural Beauty (AONB) in NI.
- Over 1,000 features on ASSIs have been assessed, with 64% of the features in favourable condition, down from 68% in 2015, and 33% of features in unfavourable condition, up from 30% in 2015.

Action Lead
- Department of Agriculture Environment and Rural Affairs

Partners
- Causeway Coast and Glens Borough Council
- Landowners community groups and eNGOs (Non-Governmental Organisations)

Timeframe
- Medium / Long Term
POPULATION OUTCOME: All people of the Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables growth.

OUTCOME 8: The Causeway Coast and Glens area has sustainably managed natural and built environment.

ACTION 28

To identify and address waste management issues by implementing a community focused waste management strategy that promotes partnership working. Issues include:-

- Increasing participation in recycling
- Reducing recycling contamination
- Educating stakeholders in sustainable waste management

IMPLEMENTATION MILESTONES

- Identify gaps in service provision.
- Explore funding opportunities to implement new and improve existing service delivery.
- Community engagement programme.
- Develop draft strategy.

LINK TO COMMUNITY PLAN

This means that:-
8.3 - area has a clean, healthy, safe environment with improved air, land and water quality.

Also LINKS to:-
8.4 - area, value, protect and appreciate our environment.

OUTCOME INDICATORS FOR THIS ACTION

- % household waste that is reused, recycled or composted (NI Local Authority Collected Municipal Waste Management Statistics (Causeway Coast and Glens Borough Council)
- Compliance with Northern Ireland Landfill Allowance Scheme (NILAS)

BASELINE 2017

Causeway Coast and Glens area reused, recycled or composted 39% of its household waste, which is lower than the average for Northern Ireland (42%)

TIMEFRAME

Medium Term

ACTION LEAD

- Causeway Coast and Glens Borough Council

PARTNERS

- North West Region Waste Management Group
- Dept. of Agriculture Environment and Rural Affairs
- Business community
- Community and voluntary sector
- Educational establishments
A THRIVING ECONOMY
ECONOMIC/EDUCATION/TOURISM ACTIONS

ACTION 29  Establish a high level solution driven Economic Advisory Group to focus on developing and delivering collaborative projects

ACTION 30  Develop an integrated cross-sectoral destination management approach, driving the visitor economy for the benefit of the whole community

ACTION 31  Develop an Inward Investment branding proposition for the promotion of the Causeway Coast and Glens area

ACTION 32  Develop an Energy Strategy within the Causeway Coast and Glens area

ACTION 33  Develop and implement a Rural Development Strategy to include village renewal plans

ACTION 34  Develop Public Regeneration (Public Realm) schemes within the Causeway Coast and Glens area

ACTION 35  Develop a Business Improvement Districts (BIDs) action for the Causeway Coast and Glens area

ACTION 36  Develop a ‘Digital Connectivity’ action for the Causeway Coast and Glens area

ACTION 37  Develop and establish the unique offer of the Atlantic Link Enterprise Campus within the Enterprise Zone

ACTION 38  Increase the interest in starting your own business as an option for local citizens

ACTION 39  Develop and deliver an Alchemy Growth Programme to support small and micro business in the Causeway Coast and Glens area

ACTION 40  Develop a plan to increase the level of innovation

ACTION 41  Establishment of an Export Programme to enhance the capability of businesses to enter and expand in markets outside of Northern Ireland

ACTION 42  Provide informal support for IT Skills through modules in all libraries across the Causeway Coast and Glens area

ACTION 43  Establishment and promotion of a workforce development group

ACTION 44  Develop a coordinated plan to address literacy, numeracy and ICT Skills within the Causeway Coast and Glens population by implementing a community focused waste management strategy
POPULATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

OUTCOME 9: The Causeway Coast and Glens area provides opportunities for all to contribute to and engage in a more prosperous and fair economy

ACTION 29
To establish a high level, solution-driven Economic Advisory Group to focus on developing and delivering collaborative projects to include Agri-sector / Bio-food sciences in the Causeway Coast and Glens area

IMPLEMENTATION MILESTONES
• Agree membership and terms of reference for Economic Advisory Group
• Provide feedback to economic development and other strategies including community planning process

LINK TO COMMUNITY PLAN
This means that:-
9.3 - The Causeway Coast and Glens area has a culture of aspiration leading to increased opportunities for all

Also LINKS to:-
12.1 – The Causeway Coast and Glens area have accessible and appropriate education and skills opportunities which are connected to the economic drivers

OUTCOME INDICATORS FOR THIS ACTION
• Better Jobs Index [Data Development PfG]
• No. of businesses by broad industry group [Inter-Departmental Business Register IDBR]

BASELINE 2017
Of the total number of businesses recorded the Causeway Coast and Glens area (5490), the industry group with the most number of businesses within it is Agriculture, Forestry and Fishing (1840). This industry group accounts for 34% of businesses; Following this is the construction industry, which accounted for 15% of businesses in 2015. The industry with the least number of businesses is Education (0.6%)
The development of an integrated cross sectoral destination management approach, driving the visitor economy for the benefit of the wider community.

• Realise volume of visitor numbers increase overnight stays & expenditure
• Flatten the seasonality curve to sustain year round visitor economy
• Refine product offering and target new markets
• Determine and facilitate sustainable growth requirements in the accommodation sector
• Seek new opportunities for event development to contribute to the local economy
• Identify potential solutions and or feasibility to ease traffic congestion and access to key sites along the Causeway Coastal Route

This means that:-
9.3 - The Causeway Coast and Glens area has a culture of aspiration leading to increased opportunities for all

Also LINKS to:-
9.1 – equality of access to quality jobs and career prospects
9.2 – has tourism, heritage and world class events as key contributors to economic growth
10.1 – vibrant town centres and public realm
10.2 – attractive, safe, welcoming and open to business

OUTCOME INDICATORS FOR THIS ACTION

• % Visitors to Causeway Coast and Glens (Tourism NI)
• £ spend per visitor (Tourism NI)

BASELINE 2017

• The average spend per trip to CCGBC in 2015 was £150, which was lower than the average for Northern Ireland (£166)
• Causeway Coast and Glens area accounted for 20% of all trips to NI in 2015. It further recorded the second highest participation rate of all eleven local authorities

TIMEFRAME

Short / Medium / Long Term

ACTION LEAD

• Causeway Coast and Glens Borough Council

PARTNERS

• Tourism NI
• Tourism Ireland
• Invest NI
• National Trust
• Dept. of Infrastructure
• Dept. of Economy
• Dept. for Communities
• Translink
To develop an Inward Investment proposition for the promotion of the Borough.

Key elements may include:
• Enterprise Zone.
• The ‘Talent Pool’ emanating from Ulster University, Northern Regional College and North West Regional College and Schools.
• The business advantage provided by:
  - Low land / site costs
  - Low wage level and inflation
  - Low property values / rates
• The Environment – Area of outstanding natural beauty
• The ‘domestic infrastructure’: hospitals, schools, amenities, no congestion

Agree the key elements of the proposition
Understand the various and necessary components of the proposition
Procure and appoint a marketing agent to develop the proposition
Agree draft proposals for Council approval

This means that:-
9.3 - The CCGs area has a culture of aspiration leading to increased opportunities for all

Also LINKS to:-
7.2 – high quality telecommunications
7.4 – fit for purpose infrastructure that enables and sustains growth
10 – attracts and grows more profitable businesses
11 – drives entrepreneurship and fosters innovation

ACTION LEAD
Causeway Coast and Glens Borough Council

PARTNERS
• Invest NI
• Tourism NI
• Ulster University
• Northern Regional College
• North West Regional College
• Education Authority NI

TIMEFRAME
Short Term

OUTCOME INDICATORS FOR THIS ACTION
• Employment rate [16-64] by Local Government District LGD (Labour Force Survey : NISRA)
• Employee Jobs by sector [Census of Sector Employment]
• No of businesses by broad industry group [Inter-Departmental Business Register IDBR]
• Better Jobs Index [Data Development PfG]
POPLATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

OUTCOME 10: The Causeway Coast and Glens area attracts and grows more profitable businesses

ACTION 32

To develop an Energy Strategy that addresses the following:
- The Energy Infrastructure.
- Cost of Connections.
- Unit Cost.
- Unit Cost Certainty

IMPLEMENTATION MILESTONES

- Develop and answer the commercial viability question
- Refine and develop this brief / Terms of Reference
- Develop a Project Plan outlining the key milestones
- Produce an initial briefing paper for Council
- Procure a specialist advisor / advisor team
- Continue engagement with potential local large-scale power users
- Continue soft market sounding

LINK TO COMMUNITY PLAN

This means that:-
10.1 - The Causeway Coast and Glens area has a well-connected infrastructure, vibrant town centres and public realm

Also LINKS to:-
7.4 – fit for purpose infrastructure that enables and sustains growth

OUTCOME INDICATORS FOR THIS ACTION

- Develop TOR for a Professional Consultancy Team.
- Procure a specialist advisor / advisor team.
- Develop a Project Plan outlining the key milestones.
- Form a ‘local collaborative group’.

BASELINE 2017

Baseline under development

TIMEFRAME

Medium Term
To develop and implement a ‘Rural Development Strategy’ within the Causeway Coast and Glens area

- Develop Local Rural Development Strategy for Priority 6 of the NI Rural Development Programme 2014-2020
- Deliver the following Schemes under Priority 6:
  - Rural Business Investment Scheme,
  - Rural Basic Services Scheme,
  - Village Renewal Scheme,
  - Cooperation Scheme,
  - Broadband Scheme.

This means that:-
10.1 - The Causeway Coast and Glens area has a well-connected infrastructure, vibrant town centres and public realm

Also LINKS to:-
1.3 - Will experience a reduction in levels of social isolation and deprivation across the area

ACTION LEAD
- Causeway Coast and Glens Borough Council

PARTNERS
- Dept. of Agriculture Environment and Rural Affairs
- Business sector
- Community sector Farming sector

Baseline 2017
- Causeway Coast and Glens area has a 4.9% rate of entrepreneurial activity, which is just slightly below the NI average of 5.0% (Global Entrepreneurship Monitor 2013)
- In relation to broadband with speeds of 30MBps or higher in 2016, Northern Ireland, alongside Scotland, have the lowest proportion of premises with access to high speed broadband (83%). This is significantly lower than the UK average (88%)

Timeframe
- Medium Term
To develop Public Regeneration (Public Realm) Schemes within the Causeway Coast and Glens area to include creating high quality streetscape including landscaping, resurfaced footways, enhanced pedestrian access, quality contemporary street furniture and enhanced street lighting in the following locations:

- Portrush
- Ballymoney
- Ballycastle

This means that:

10.1 - The Causeway Coast and Glens area has a well-connected infrastructure, vibrant town centres and public realm

Also LINKS to:

6.2 – welcoming environment
7.3 – High quality built environment and civic space
7.4 – fit for purpose infrastructure that sustains and enables growth

OUTCOME INDICATORS FOR THIS ACTION

- Implement 20,857m² scheme prior to 2019 Open Golf Championship – April 2019
- Deliver physical regeneration & creation of accessible place, surveyed at evaluation stage – April 2020
- No. of property owners and businesses who participated in invest & development schemes – April 2020
- Increase pedestrian footfall by 5% within 12mths of completing realm schemes – April 2020

BASELINE 2017

The Causeway Coast and Glens area accounted for 20% of all trips to Northern Ireland in 2015. This proportion was higher than the average for all eleven local authorities (9%).

TIMEFRAME

Medium Term
To develop a Business Improvement Districts – (BIDs) Action for Causeway Coast and Glens area

A BID is a process whereby the business community get together to develop, cost and deliver an agreed set of additional actions to improve the area and bring benefit to all businesses within that defined area.

**ACTION 35**

**IMPLEMENTATION MILESTONES**
- Establish 1st BID area for Coleraine by October 2018
- Conduct Feasibility study for BIDs within the 4 main towns within the Borough by March 2019

**LINK TO COMMUNITY PLAN**
This means that:-
- 10.3 – The Causeway Coast and Glens area embraces and proactively supports business investment
- Also LINKS to:-
- 11 – drives entrepreneurship and fosters innovation

**OUTCOME INDICATORS FOR THIS ACTION**
- Coleraine BID company established
- Procure Feasibility Study on Future BIDs for the Causeway Coast and Glens Area Oct 2018
- No. of PAYE / VAT registered business Demography Tables : Inter-Departmental Register IDBR: NISRA
- Implementation plan for BIDs across the Borough

**BASELINE 2017**
Baseline to be established

**TIMEFRAME**
Short / Medium Term
**ACTION 36**

To develop a 'Digital Connectivity' Action for the Causeway Coast and Glens area

**IMPLEMENTATION MILESTONES**

- Quantify the Causeway Coast and Glens area’s connectivity
- Maintenance of latest roll outs
- Investigate ideas and potential projects for rural areas with a lack of connectivity
- Liaise with local businesses and communities to ensure maximum take up of central government schemes

**LINK TO COMMUNITY PLAN**

This means that:-

10.1 - The Causeway Coast and Glens area has a well-connected infrastructure, vibrant town centres and public realm

Also LINKS to:-

7.2 – high quality telecommunications

**OUTCOME INDICATORS FOR THIS ACTION**

- Investigative work on urban and business broadband needs
- Council participation of roll out of voucher scheme which may be in place in 2018
- Identify and implement innovative rural connectivity scheme – dependent on Central Government funding

**BASELINE 2017**

In relation to broadband with speeds of 30MBps or higher in 2016, Northern Ireland, alongside Scotland, have the lowest proportion of premises with access to high speed broadband (83%). This is significantly lower than the UK average (88%).

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Rural Development Programme
- Local Enterprise Agencies
- Telecommunications Companies
- The Office of Communications OFCOM

**TIMEFRAME**

Short / Medium / Long Term
To develop and establish the unique offer of Atlantic Link Enterprise Campus

**Complete scoping study for targeted marketing**
- **Complete marketing plan**
- **Develop series of initial contacts for sales proposition, as well as development of key messages for potential clients**
- **Appointment of commercial agent**

This means that:-
10.1 - The Causeway Coast and Glens area has a well-connected infrastructure, vibrant town centres and public realm
10.2 - is recognised as attractive, safe, welcoming and open to business
10.3 - embraces and proactively supports business investment

**ACTION 37 IMPLEMENTATION MILESTONES LINK TO COMMUNITY PLAN**

**OUTCOME INDICATORS FOR THIS ACTION**
- No. of marketing opportunities via the Atlantic Link Enterprise Campus for local businesses within the Causeway Coast and Glens area.

**BASELINE 2017**
- Of the total number of businesses recorded within the Causeway Coast and Glens area (5490), the industry group with the most number of businesses within it is Agriculture, Forestry and Fishing. This industry group accounts for 34% of businesses;
- Following this is the construction industry, which accounted for 15% of businesses in 2015; and
- The industry with the least number of businesses is Education (0.6%).
- The area has a 4.9% rate of entrepreneurial activity, which is just slightly below the NI average of 5.0%

**ACTION LEAD**
- Causeway Coast and Glens Borough Council

**PARTNERS**
- Invest NI
- Strategic Investment Board
- Ulster University Coleraine

**TIMEFRAME**
- Short Term
ACTION 38

To increase the interest in starting your own business as an option for local citizens; it will also concentrate on increasing the longevity and quality of start-ups in conjunction with partners in the Enterprise Agencies, Colleges, Ulster University and others.

IMPLEMENTATION MILESTONES

- Engage in research to quantify the current types and longevity of new businesses
- Develop engagement plan to focus on developing enterprise and entrepreneurship
- Develop a timetable to engage with the education sector

LINK TO COMMUNITY PLAN

This means that:-
11.1 - The Causeway Coast and Glens has unique drivers that are a catalyst for inward investment
11.2 – The CCGs has indigenous businesses that are ambitious and growing
Also LINKS to:-
9.3 - A culture of aspiration
10.3 - The Causeway Coast and Glens area embraces and proactively supports business investment opportunities
12.1 - Have accessible and appropriate education and skills opportunities connected to the economic drivers

OUTCOME INDICATORS FOR THIS ACTION

- Business Start-up Rates for Causeway Coast and Glens (Business Demography Tables : Inter-Departmental Business Register IDBR: NISRA)
- Business survival rates at LGD level (Inter-Departmental Business Registry NISRA)

BASELINE 2017

Causeway Coast and Glens has a business birth rate of 4.9%, which is just slightly below the NI average of 5.0%. Of the eleven local authorities it is ranked fourth lowest in terms of entrepreneurial start-ups.

TIMEFRAME

Medium / Long Term
To deliver the Alchemy Growth Programme 2017 – 2021 which will be the Council’s main business growth support provision offered to small and micro businesses (including social enterprises) based in the Causeway Coast and Glens area. This support will be tailored to participants needs, this is expected to cover financial management, business planning, marketing, etc. Support will be delivered through signposting to existing programmes or by one to one mentoring.

- To register and support 400 businesses by 2021
- Provision of mentoring support to local businesses for potential growth. 60 businesses x 5 days – Accelerated Growth 260 businesses x 2.5 days
- To create 235 jobs

This means that:-
11.1 - The Causeway Coast and Glens has unique drivers that are a catalyst for inward investment; and
11.2 – The Causeway Coast and Glens has indigenous businesses that are ambitious and growing

Also LINKS to:-
9.3 - has a culture of aspiration leading to increased opportunities for all

ACTION LEAD
- Causeway Coast and Glens Borough Council

PARTNERS
- Invest NI
- Causeway Enterprise Agency
- Roe Valley Enterprises
- Northern Regional College
- Department for Communities
- InterTradeIreland
- Labour Relations Agency
- Ulster University
ACTION 40

To develop a plan to increase the level of innovation in the Causeway Coast and Glens area

IMPLEMENTATION MILESTONES

- Set up working group of partners & key stakeholders
- Research and report on best practice in innovation support systems
- Devise innovation strategy for Causeway Coast and Glens which also reflects emerging sectors identified in action 3
- Run pilot initiatives scheme
- Review pilot
- Plan roll out across the Causeway Coast and Glens area

LINK TO COMMUNITY PLAN

This means that:-

11.1 - The Causeway Coast and Glens area has unique drivers that are a catalyst for inward investment; and
11.2 – The Causeway Coast and Glens area has indigenous businesses that are ambitious and growing

Also LINKS to:-

9 – The Causeway Coast and Glens area provides opportunities for all to contribute to and engage in a more prosperous and fair economy
12 - All people of the Causeway Coast and Glens area will be knowledgeable and skilled

OUTCOME INDICATORS FOR THIS ACTION

1. Rate of innovation activity | Dept. for the Economy, MI Innovation Survey
2. Increased Business start-up rate as % of total active business base

Other suggested indicators from Invest NI
- Increased Business R&D Expenditure as a percent of GVA
- Increased Employment in Knowledge Economy e.g. pharmaceuticals, ICT, Software, Electronics, Transport, Creative Content, and Technical Consultancy
- Increased Total R&D Expenditure: R&D by business (BERD), Higher Education (HERD), Government (GOVERD)
- Increased Number of R&D companies – identified as carrying out R&D each year
- Increased Collaboration amongst innovative firms with suppliers, customers, competitors, higher education, private sector and public sector
- Increased Private Sector turnover from innovation – from goods and services that are new to market, new to company or significantly improved

BASELINE 2017

Causeway Coast and Glens has a business birth rate of 4.9%, which is just slightly below the NI average of 5%.
Establishment of Causeway Coast and Glens Export Programme to enhance the capability of businesses to enter and expand in markets outside of NI (dependent on availability of funding and eligibility of programme)

- To identify local businesses seeking to grow through export sales;
- To deliver bespoke export capability support to assist businesses develop an Export Plan;
- To provide a dedicated staff resource to assist businesses implement their Export Plan.

This means that:-
11: The Causeway Coast and Glens area drives entrepreneurship and fosters innovation;
11.2: Causeway Coast and Glens area has indigenous businesses that are ambitious and growing

Also LINKS to:-
10.3 - Causeway Coast and Glens area embraces and proactively supports business investment;

ACTION 41 IMPLEMENTATION MILESTONES LINK TO COMMUNITY PLAN

OUTCOME INDICATORS FOR THIS ACTION

Causeway Coast and Glens has indigenous businesses that are ambitious and growing.
Other suggested indicators from Invest NI
- Increased Value of Sales by Causeway Coast&Glens businesses outside of NI: value of sales to GB & export sales outside of UK
- Increased number of Causeway Coast&Glens businesses selling outside of NI
- Increased proportion of Sales by Causeway Coast&Glens businesses to non-traditional markets (i.e. outside of GB, ROI, Western Europe and North America)

BASELINE 2017
To be determined by baseline survey of businesses in Causeway Coast&Glens Council area

ACTION LEAD
- Causeway Coast and Glens Borough Council

PARTNERS
- Causeway Enterprise Agency
- Roe Valley Enterprise Agency
- North Western Regional College
- Invest NI
- Ulster University
- Causeway Chamber of Commerce
- Northern Regional College

TIMEFRAME
Short / Medium / Long Term
POPULATION OUTCOME: All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

OUTCOME 12: All people of the Causeway Coast and Glens will be knowledgeable and skilled

ACTION 42

To provide informal support for IT skills through the 'GOT IT' and 'GO ON' modules in all libraries in Causeway Coast and Glens area and provide space and support for job clubs.

IMPLEMENTATION MILESTONES

• Creation and provision of quarterly update returns process
• Convene staff agency meetings

LINK TO COMMUNITY PLAN

This means that:--
12 – All people of the Causeway Coast and Glens will be knowledgeable and skilled

Also LINKS to:--
1.2 – will have increased opportunities to participate in social and creative activity
1.4 – a reduction in the levels of health and social inequalities
2 – will have the very best start in life
9.1 – equality of access to quality jobs and careers
9.3 – a culture of aspiration leading to increased opportunities for all

OUTCOME INDICATORS FOR THIS ACTION

• No of GOT IT sessions delivered
• No of GO ON modules delivered
• % age of those who found GO ON useful (data from evaluations).
• Qualification Levels (16-64 Population) – (Labour Force Survey)
• % school leavers achieving at Level 2 or above including English & Maths (DoE Qualifications and Destinations of School leavers)

BASELINE 2017

• 21.9% of the Causeway Coast and Glens population are qualified to NVQ Level 4 qualification or above, which is lower than the NI average by 8%.
• 60% of the area’s population are qualified below NVQ Level 4 qualification, which is higher than the NI average figure by 6.4%. 18.2% have no qualifications. This is 1.7% above the NI average figure.
• The proportion of school leavers in Causeway Coast and Glens area achieving Level 2 or above (63.2%) was lower than the average for Northern Ireland (66%);

ACTION LEAD

• Libraries NI

PARTNERS

• Department of Finance
• Jobs & Benefit Agency Coleraine

TIMEFRAME

Short / Medium / Long Term
To establish and promote a workforce development group, as well as developing business and education linkages using existing groupings and new participants to develop increased interaction between the two sectors. The focus will be on new and emerging sectors, as well as assisting development of existing larger sectors, such as tourism and agriculture. (Longer term action will be either an enhanced existing partnership, or a new partnership, with defined outcomes and agreed projects.)

**ACTION 43**

**IMPLEMENTATION MILESTONES**

- Define existing partnerships and areas of interaction
- Review skills gaps in local businesses
- Map the assistance available from colleges and universities to local businesses
- Engage with careers and staff in education
- Develop terms of reference, areas of engagement, partnership membership
- Develop or enhance agreed key schemes in 2018/19

**LINK TO COMMUNITY PLAN**

This means that:-
12.1 – People of the Causeway Coast and Glens area have accessible and appropriate skills opportunities which are connected to the economic drivers

Also LINKS to:-
11 - drives entrepreneurship and fosters innovation

**OUTCOME INDICATORS FOR THIS ACTION**


**BASELINE 2017**

- 21.9% of the Causeway Coast and Glens population are qualified to NVQ Level 4 qualification or above, which is lower than the NI average by 8%;
- 60% of its population are qualified below NVQ Level 4 qualification, which is higher than the NI average figure by 6.4%; and 18.2% of the Causeway Coast and Glens population have no qualifications which is 1.7% above the NI average figure.
- The highest percentage of employee jobs in Causeway Coast and Glens is within the Wholesale, Retail and Repair of Motor Vehicles sector (20%). Closely behind this is the Human Health sector, representing 19% of employee jobs.

**TIMEFRAME**

Short / Medium Term

**ACTION LEAD**

- Causeway Coast and Glens Borough Council

**PARTNERS**

- Enterprise Agencies
- North West Regional College
- Northern Regional College
- Ulster University
- Local Schools
- Dept. for Economy
- Tourism NI
- Private Sector

**POPULATION OUTCOME**: All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

**OUTCOME 12**: All people of the Causeway Coast and Glens will be knowledgeable and skilled
To develop a co-ordinated plan to address literacy, numeracy & ICT skills in the Causeway Coast and Glens population.

Envisaged that there will be a plan to support education in the primary & post primary sector & a plan for the wider population which will see increased partnership working between Further Education / Higher Education & Libraries NI.

- Establish working group of partners
- Map current provision & review baseline information
- Identify gaps – if applicable & geographical areas to target
- Devised pilot plan & marketing communication plan
- Run pilot
- Review & evaluate
- Plan further roll out across Causeway Coast and Glens area

This means that:--
12.1 – People of the Causeway Coast and Glens area have accessible and appropriate skills opportunities which are connected to the economic drivers

Also LINKS to:--
2 – our children and young people will have the very best start in life
8 – Health Literacy
9 – provides opportunities for all to contribute to and engage in a more prosperous and fair economy
10 – attracts and grows more profitable businesses
11 – drives entrepreneurship and fosters innovation

QUALIFICATION LEVELS (16-64 years Population) – (Labour Force Survey)

- 21.9% of the Causeway Coast and Glens population are qualified to NVQ Level 4 qualification or above, which is lower than the NI average by 8%;
- 60% of its population are qualified below NVQ Level 4 qualification, which is higher than the NI average figure by 6.4%; and 18.2% of the Causeway Coast and Glens population have no qualifications which is 1.7% above the NI average figure.
- The proportion of school leavers in Causeway Coast and Glens area achieving Level 2 or above (63.2%) was lower than the average for Northern Ireland (66%).

ACTION LEAD
- Northern Regional College

PARTNERS
- Libraries NI
- Education Authority NI
- North West Regional College
- Northern Regional College
- Workforce development forum
- Trade unions
LOCAL DEVELOPMENT PLAN

The Local Government Act (NI) 2014 and the Planning Act (NI) 2011 provide a statutory link between our new Community Plan and the emerging Local Development Plan (LDP) for the Borough. The LDP will form the basis of land-use planning and decisions on planning applications within the Council area. It will set out what the Borough should look like and how land should be used and developed. The LDP Timetable sets out indicative timeframes for the key stages in the production of the LDP and the Council’s ‘Statement of Community Involvement in Planning’ outlines how the Council will engage with the public and other key stakeholders throughout the LDP process.

Further information is available at www.causewaycoastandglens.gov.uk

NEXT STEPS

The Causeway Coast and Glens Community Planning Strategic Partnership will oversee progress on implementation of the Delivery Plan. The detailed actions set out in the Delivery Plan will be driven by the Action Lead Organisations who will work in partnership with identified individuals and organisations. This is an evolving process with actions maturing at different times given the wide-ranging nature of the proposed actions.

An evaluation process will be developed together with a reporting mechanism in order to assess the successful delivery of the Delivery Plan. In addition to this measurement process, a review of the Community Plan will be undertaken in early 2019. This will assist in ensuring effective delivery of the Community Plan for the Causeway Coast and Glens area as well as facilitating further development of any new or emerging actions.
COMMUNITY PLANNING

Community Planning is a process which will help make a positive difference to this area and our Community Planning Partners are fully committed to working together with all our citizens for collaborative gain to ensure we create a better future together.
CAUSEWAY COAST AND GLENS AREA MAP