Causeway Coast & Glens LGD Fact Card

TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI
Trips	809,405	1,063,989	1,011,485	-5%	20%
Nights	2,470,341	3,433,427	3,177,569	-7%	19%
Spend	£137.5m	£193.6m	£172.3m	-11%	18%
Average length of stay (nights)	3.1	3.2	3.1		
Average spend per trip	£170	£182	£170		
Average spend per night	£56	£56	£54		

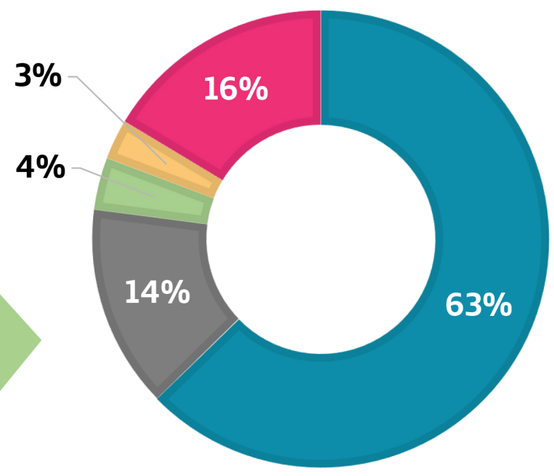
5,006 tourism jobs in Causeway Coast & Glens (CC&G) LGD in 2017 – 12% of total employees in the area (higher than most of the LGDs)

CC&G LGD attracted the second largest number of NI overnight trips in 2018. One fifth of all overnight trips to NI were to this LGD

2.5m visits to visitor attractions in CC&G LGD in 2018. The Giant's Causeway was the most popular*

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

CC&G LGD attracted the second highest proportion of domestic overnight trips of all the LGDs. This area has the highest proportion (jointly with Fermanagh & Omagh and Newry, Mourne & Down) of ROI and Other overnight trips



REASON FOR VISIT 2016-2018 (3 year rolling average)

CC&G LGD has the highest proportion of overnight holiday trips and welcomed (jointly with Belfast LGD) the largest number of overnight holiday visitors of all the LGDs. This area has the lowest proportion of overnight VFR trips of all the LGDs

76% Holiday/pleasure/leisure

3% Business

20% Visiting friends/relatives

Other reasons = 1%

ACCOMMODATION STATISTICS 2018

		STOCK		OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	19	692	1,843	67%	45%	170	297
GH/GA/B&B†	214	914	2,126	34%	26%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	1,659	5,101	9,739	46%	55%	na	na

Over half of the available 9,800 self-catering rooms in NI are in the CC&G LGD. CC&G has the highest annual self-catering unit occupancy of all the LGDs

CC&G LGD also has the largest number of GH/GA/B&B rooms and the third largest number of hotel rooms of all the LGDs

*Excludes country parks/parks/forests/gardens
†Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.

The full NISRA Report (including background notes) and associated tables relating to Local Government District Statistics can be found at this link

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