

# Causeway Coast & Glens LGD Fact Card



| TRIPS, NIGHTS & SPEND           | 2017      | 2018      | 2019      | 2019<br>% of<br>NI |
|---------------------------------|-----------|-----------|-----------|--------------------|
| Trips                           | 1,063,989 | 1,011,485 | 1,094,503 | 20%                |
| Nights                          | 3,433,427 | 3,177,569 | 3,488,953 | 21%                |
| Spend                           | £193.6m   | £172.3m   | £191.5m   | 18%                |
| Average length of stay (nights) | 3.2       | 3.1       | 3.2       |                    |
| Average spend per trip          | £182      | £170      | £175      |                    |
| Average spend per night         | £56       | £54       | £55       |                    |



5,377 tourism jobs in Causeway Coast & Glens (CC&G) LGD in 2019 – 13% of total employees in the area (higher than most of the LGDs)



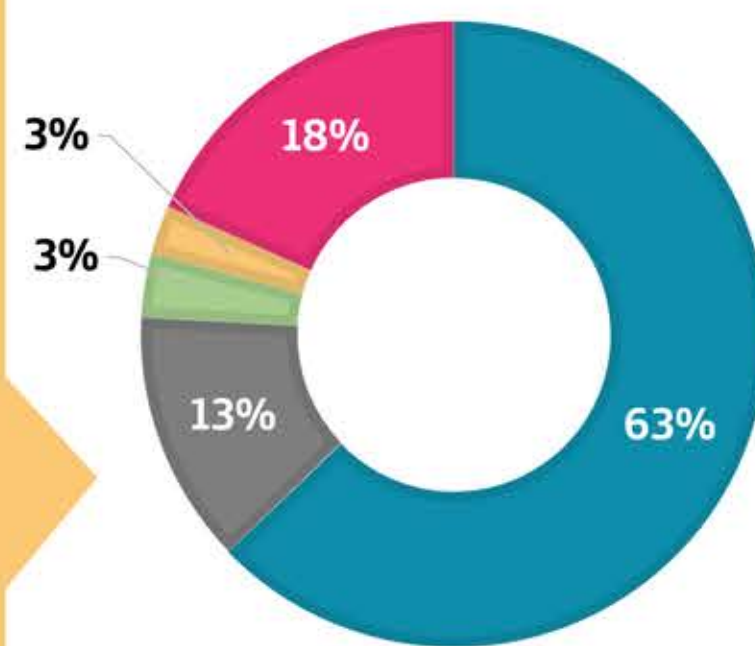
2.3m visits to visitor attractions in CC&G LGD in 2019\*. The Giant's Causeway was the most popular†

CC&G LGD attracted the second largest number of NI overnight trips in 2019. One fifth of all overnight trips to NI were to this LGD

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

CC&G LGD attracted the highest proportion (jointly with two other LGDs) of domestic overnight trips of all the LGDs.

This LGD also has the highest proportion (jointly with two other LGDs) of ROI & Other overnight trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

CC&G LGD has the highest proportion of overnight holiday trips and welcomed (jointly with Belfast LGD) the largest number of overnight holiday visitors of all the LGDs. This area has the lowest proportion of overnight VFR trips of all the LGDs



77%

Holiday/pleasure/leisure



3%

Business



20%

Visiting friends/relatives

Other reasons = 1%

## ACCOMMODATION STATISTICS 2019

|               | STOCK  |       |        | OCCUPANCY |                | SALES (000s) |           |
|---------------|--------|-------|--------|-----------|----------------|--------------|-----------|
|               | Number | Rooms | Beds   | Room      | Bed-space      | Room         | Bed-space |
| Hotels        | 20     | 733   | 1,930  | 67%       | 44%            | 170          | 296       |
| GH/GA/B&B†    | 263    | 1,006 | 2,356  | 25%       | 21%            | na           | na        |
| Self-catering | Units  | Rooms | Beds   | Annual    | Peak (Apr-Sep) | na           | na        |
|               | 2,209  | 6,688 | 12,990 | 27%       | 40%            | na           | na        |

CC&G LGD has the third largest number of hotel rooms (after Belfast and Derry City & Strabane). This LGD area has the third highest hotel room occupancy (jointly with Fermanagh & Omagh LGD)

CC&G LGD has the largest number of GH/GA/B&B rooms and the largest number of self-catering rooms of all the LGDs

\*Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

† Excludes country parks/parks/forests/gardens

‡ Guest house/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.

The full NISRA Report (including background notes) and associated tables relating to Local Government District Statistics can be found at this [link](#)



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