Using the Causeway Coast and Glens Borough Council logo

Before using the Causeway Coast and Glens Borough Council logo please ensure you are using a copy of the brand as supplied by the Council.

It is important that the logo (which brings together symbols symbolising the history and culture of our area) is used in the same way at all times to maintain a consistent and accurate identity for the Council.

Please follow the below guidelines:-

- The shape in the logo should not be used without the 'Causeway Coast & Glens Borough Council' text as supplied in the design or vice versa.

- Recommended sizes for the logo, depending on the size of the document or item, are on the following page

- There are four versions of the logo: a colour version for white background, a colour version for purple background, a mono version for plain/ light backgrounds and a mono 'reverse' logo for use on black or dark-coloured backgrounds.

- Designers should be told that the Council logo uses the colour 'Purple – Pantone 7448C'.

- The Council logo cannot be used to promote anything detrimental to the area's reputation and should not be used to promise politically-motivated causes or campaigns.

- The logo is supplied with a surrounding 'exclusion' area around the design. It should be kept clear of text, other logos etc.

- Further details showing guidelines for printing the Council logo on merchandise, and other uses are available on request.

Recommended logo sizes (by height) -

DL	13mm
A6	13mm
A5	16mm
A4	23mm
A3	32mm
A2	45mm
Pull-up stand	150mm
15x3* newspaper ad (100x150mm)	12mm
1/4 page newspaper ad (134x170mm)	14mm
1/2 page newspaper ad (272x170mm)	16mm
Full page newspaper ad (272x340mm)	26mm
Half page magazine ad (210x148mm)	16mm
Full page magazine ad (210x297mm)	23mm
Adshel (1200x1800mm)	140mm
Billboard (48 and 98 sheet)	250mm

For further information please contact our Corporate Communication Team

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