



tourism
northernireland



WorldHost Food Ambassador

Have you got what it takes to showcase our tastiest produce and sell NI as a foodie destination?

Are you ready to make the most of Northern Ireland Year of Food & Drink 2016 for your business?

This training programme presents a golden opportunity for front-line staff to develop the skills and knowledge that will really power sales in your business this year.

WorldHost Food Ambassador is a recognised and accredited training programme tailored specifically for Northern Ireland's acclaimed food and drink industry. It is time to shout about our homegrown classics and to spread the word about our amazing chefs and restaurants. This means knowing what and who we're talking about and doing that with confidence and passion. Put simply, this is customer service that sells!

This half-day session, developed by Tourism NI, People 1st and Food NI/Taste of Ulster will:

- use experiential learning and include a wide range of local food and drink tasting;
- bring you up to speed on all that is happening in our growing food and drink industry;
- equip you with the confidence and knowledge you need to tell the stories of our local produce.

Northern
Ireland

Year of Food
& Drink 2016

We have Partnered with

Causeway Coast & Glens Borough Council to fund this programme in your local area, cutting costs to only £20 per person.

Training details

Tuesday 29 November, 9.30 – 15.00
Bushmills Inn, 9 Dunluce Road,
Bushmills, BT57 8QG

In partnership with:



people1st
performance through people



Causeway
Coast & Glens
Borough Council

Registration

Nuala McTaggart

Nuala.McTaggart@causewaycoastandglens.gov.uk

Please make sure you register before
12 noon on Friday 11 November 2016.

Funded places will be offered on
a first come first served basis.

All food tasting and WorldHost training
materials and certificate will be included.

Once 50% of your frontline staff have
completed any WorldHost programme
you can apply for your WorldHost
Recognised Business Award.

We
Craft

We
Cook

We
Grow

We
Breed

We
Enjoy

We
Catch