



<b>Title of Report:</b>	<b>Draft Causeway Labour Market Partnership Action Plan 2024/25</b>
<b>Committee Report Submitted To:</b>	Leisure & Development Committee
<b>Date of Meeting</b>	19 March 2024
<b>For Decision or For Information</b>	For Decision
<b>To be discussed In Committee</b>	NO

<b>Link to Council Strategy (2021-25)</b>	
Strategic Theme	Accelerating our Economy and Contributing to Prosperity
Outcome	Enhancement of skills and job creation opportunities
Lead Officer	Head of Prosperity & Place/ Labour Market Partnership Manager

<b>Budgetary Considerations</b>	
Cost of Proposal	100% funded by DfC (Budget £583,406.75)
Included in Current Year Estimates	Yes
Capital/Revenue	Revenue
Code	Not applicable
Staffing Costs	Yes £116,681.35 (1005 funded by DfC)

<b>Legal Considerations</b>	
Input of Legal Services Required	<b>NO</b>
Legal Opinion Obtained	<b>N/A</b>

<b>Screening Requirements</b>	Required for new or revised Policies, Plans, Strategies or Service Delivery Proposals.		
Section 75 Screening	Screening Completed:	No	Date
	EQIA Required and Completed:	No	Date:
Rural Needs Assessment (RNA)	Screening Completed	No	Date:
	RNA Required and Completed	No	Date:
Data Protection Impact Assessment (DPIA)	Screening Completed:	No	Date:
	DPIA Required and Completed:	No	Date:

## 1.0 Purpose of Report

**The purpose of this report is to request approval for the attached draft Causeway Coast and Glens Labour Market Partnership Action Plan for 2024/25.**

## 2.0 Background

Since 2021-22 the Department for Communities (DfC) have supported the development and delivery of 11 Labour Market Partnerships (LMPs) in Northern Ireland.

Action 27 of the Causeway Community Plan aims to:

*‘Support the development of the Labour Market Partnership - supporting educational and skills initiatives within the Causeway Coast and Glens area to match current and future business needs.’*

Employability NI is DfC’s new approach to providing support services for unemployed and economically inactive individuals seeking to get back into to work. Rather than a stand-alone programme, it is a series of interventions that will evolve over time, with legacy programmes (such as Steps to Success and Access to Work) concluded. It has been designed to:

- Deliver a reduction in economic inactivity and long-term unemployment to bring NI closer in line with UK rates.
- Provide increased employability support for those with health conditions and disabilities.
- Create a mechanism for government to collaborate with Councils and other Departments to offer local solutions.

One of the key elements of the programme design is the creation of “Local Labour Market Partnerships” in each council area. The Causeway Coast and Glens LMP will:

- Provide leadership and lead on the integration of services.
- Develop local area plans including setting targets for performance.
- Manage devolved funding and its delivery.
- Manage arrangements for the evaluation of local interventions.

In 2022-23 Council undertook the task of local convenor of a partnership approach to employability interventions in Causeway Coast and Glens Borough Council area. The LMP Members are local stakeholders and have been involved in the planning and delivery of the initial Action Plan.

LMP Members meet every two months. Current organisations represented on the Labour Market Partnership include:

- |   |                          |
|---|--------------------------|
| • Careers Service                             | • Invest NI              |
| • Causeway Chamber of Commerce                | • Northern Trust         |
| • Causeway Enterprise Agency                  | • NRC                    |
| • DfC JBO (North West and North East regions) | • NWRC                   |
|   | • Roe Valley Enterprises |

### **3.0 Development of the Action Plan**

A Strategic Assessment was carried out of employability outcomes and local labour market conditions in the Causeway Coast and Glens Council area. This exercise was undertaken to ensure that the priorities identified in the Labour Market Partnership Strategic Assessment and Action Plan reflect priority employability and labour market issues in the area, informed by analysis of information provided by statutory partners, colleagues across council as well as the results of ongoing Borough wide engagement and consultation with local businesses and the community across the Council area.

The Action Plan has been developed to follow the achievements of the 2022/23 and the 2023/24 Labour Market Partnership (LMP) Action Plans, and to address the employability needs of Causeway Coast and Glens Borough Council area.

3.1 The following three Strategic Priorities (SP) have been identified with the 2024/25 Causeway Coast and Glens LMP Action Plan:

- **SP1:** To form and successfully deliver the functions of the local Labour Market Partnership for the area.
- **SP2:** To improve employability outcomes and/or labour market conditions locally.
- **SP3:** To promote and support delivery of existing employability or skills provision available either regionally or locally.

3.2 The purpose of the draft Action Plan is to identify the priority areas for action by the LMP. The plan sets out to:

- Review and confirm priority employment and labour market issues locally, evidenced and informed by a comprehensive Strategic Assessment.
- Describe what the LMP aims to achieve.
- Communicate the content of the Causeway Coast and Glens LMP Action Plan and how the LMP will work to deliver its Action Plan.
- Explain how the LMP will work in partnership to make the best use of resources.
- Explain how Outcomes Based Accountability (OBA) will be used to measure and manage performance of the LMP.

3.3 DfC priorities for the 2024-25 Action Plans include the following employability areas:

- Economic Inactivity.
- Unemployment.
- Disability.
- Skills Labour Supply.

### **4.0 Proposal**

The attached draft Causeway Labour Market Partnership Action Plan for 2024-2025 (**Annex A**) aims to contribute to the strategic local objectives and the NI Executive's strategic objectives. As lead authority for Causeway Coast and Glens economic growth, it is important that we play a convening role which brings partners together and drives a LMP with purpose. Considering this fast changing labour market support context, the purpose of this LMP Action Plan will be to support NI initiatives, ensure that local knowledge and insights are 'surfaced' and develop solutions based on local context.

In considering the role of the LMP, a wide range of key stakeholders were consulted including businesses, training and education authorities. The budget breakdown and further detail within each respective theme can be found in the full Action Plan at **Annex A**. Subject to approval

from Department of Finance, it is envisaged that DfC will provide 100% funding of £583,406 in 2024/25 to deliver upon the Causeway Coast and Glens LMP.

## **5.0 Options**

Council are asked to review the draft Action Plan and to consider the two options below:

**Option 1** – do nothing. Do not enter into agreement with DfC for the roll-out of a LMP for the Causeway Coast and Glens area.

**Option 2** – Sign-off on the draft Causeway LMP Action Plan and enter into agreement with DfC to roll-out the Plan for the area.

## **6.0 Recommendation**

Subject to approval from DfC recommendation re 2024/25 Strategy and Action Plan, it is recommended that Members approve;

**Option 2** – Sign-off on the draft Causeway LMP Action Plan and enter into agreement with DfC to roll-out the plan for the area.

## ANNEX A - Causeway Coast and Glens Labour Market Partnership – Draft Action Plan 2024-25

<b>Strategic Priority 1</b>	<b>To form and successfully deliver the functions of the local Labour Market Partnership for the area.</b>											
Theme	Deliver a Labour Market Partnership.											
Key activities	<table border="1"> <tr> <td>SP1.1</td> <td><b>LMP Delivery and Development</b> - Bi-Monthly meetings of the LMP to deliver functions of LMP.</td> </tr> <tr> <td>SP1.2</td> <td><b>Evaluation and Action Plan:</b> Undertake evaluation to ensure programmes are delivering the intended impact and develop action plan for 2025-27.</td> </tr> </table>		SP1.1	<b>LMP Delivery and Development</b> - Bi-Monthly meetings of the LMP to deliver functions of LMP.	SP1.2	<b>Evaluation and Action Plan:</b> Undertake evaluation to ensure programmes are delivering the intended impact and develop action plan for 2025-27.						
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<b>Strategic Priority 2</b>	<b>To improve employability outcomes and/or labour market conditions locally.</b>											
Themes	Unemployment, Economic Inactivity, Disability, Skilled Labour Supply.											
Key activities	<table border="1"> <tr> <td>SP2.1</td> <td><b>Business Start-up Support and Seed Fund:</b> To support and empower individuals enabling their progress into employment.</td> </tr> <tr> <td>SP2.2</td> <td><b>Retrain Plus:</b> Support the newly unemployed with the opportunity to retrain and learn new skills.</td> </tr> <tr> <td>SP2.3</td> <td><b>Personal Learning Account:</b> Enabling upskilling within priority sectors.</td> </tr> </table>		SP2.1	<b>Business Start-up Support and Seed Fund:</b> To support and empower individuals enabling their progress into employment.	SP2.2	<b>Retrain Plus:</b> Support the newly unemployed with the opportunity to retrain and learn new skills.	SP2.3	<b>Personal Learning Account:</b> Enabling upskilling within priority sectors.				
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SP2.3	<b>Personal Learning Account:</b> Enabling upskilling within priority sectors.											
<b>Strategic Priority 3</b>	<b>To promote and support delivery of existing employability or skills provision available either regionally or locally.</b>											
Theme	Increase awareness of employability and skills programmes.											
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Strategic Priority 1: To form and successfully deliver the functions of the Labour Market Partnership for the Causeway Coast & Glens Borough Council Area							
Indicators:	% LMP members who feel the local LMP is making a positive contribution and delivering effectively						
	Title of Programme/Project, Aims and Description	Key Activities	Start	End	Cost/ Resource	Performance Measure	Delivery Quarter
SP1 LMP Delivery	LMP Delivery and Development	<p>Meetings of whole LMP</p> <p>Implementation of LMP Action Plan</p> <p>Capacity Building for Members and Staff</p> <p>Support LMP members in their role through, for example, training, guest speakers, attendance at events and awareness raising of LMP activity</p>	01/04/2024	31/03/2025	<p>£5,000</p> <p>Hospitality, venue hire and catering. £1,200</p> <p>Training and development for LMP members and staff. £1,800</p> <p>LMP Launch Event. £2,000</p> <p>Staff resource</p>	<p><b>How much did we do?</b> 6 LMP Meetings.</p> <p>2 LMP information / development events / opportunities provided for LMP members and staff.</p> <p>1 CCAG LMP Launch Event</p> <p>60 employers attending launch event.</p> <p><b>How well did we do it?</b> 65% attendance at LMP meetings.</p> <p>70% of LMP members felt supported by the LMP in their role.</p> <p><b>Is anyone better off?</b> 7/10, i.e. 70% of LMP members who feel they are contributing positively to the delivery of LMP.</p> <p>7/10 (70%) of LMP members who think LMP is making a positive difference.</p>	Qtr 1,2,3,4
Evaluation and Action Plan	Carry out an evaluation of the LMP programmes and develop an action plan for the LMP for 2025-27.	Co-design action plan developed to reflect needs of the LMP area.	01/10/2024	31/01/2025	£4,000	<p><b>How much did we do?</b> Review of previous programmes and review of 2-year Action Plan developed 2025-27 to address local needs and approved by Regional LMP.</p>	Q3, Q4

						<p>1 year Action Plan developed and submitted to DfC 2025-26.</p> <p><b>How well did we do it?</b> 70% of members feel their views were taken into account re the evaluation and action plan.</p> <p><b>Is anyone better off?</b> 70% of LMP members reporting increased awareness of local employability and labour market issues.</p> <p>70% of LMP members feel more informed about the impact of LMP programmes.</p>	
					£9,000		

Strategic Priority 2: To improve employability outcomes and / or labour market conditions locally							
Indicators:	% Claimant Count Long Term Unemployed (NINIS - LGD2014, Ward & SOA) % Economically Inactive estimate aged 16 to 64 (NISRA – Labour Force Survey) # Claimant Count: Aged 18-24 (NINIS - LGD2014, Ward & SOA) % Employment Rate of people with Disabilities (NISRA Labour Force Survey) £ Median Gross Pay (NISRA-ASHE)						
Theme	Title of Programme/Project, Aims and Description	Key Activities	Start	End	Cost/ Resource	Performance Measure	Delivery Quarter
Unemployment Economic Inactivity Disability Skilled Labour Supply	<p><b>SP2.1: Retrain Plus</b></p> <p><b>Aim:</b> Support the economically inactive, unemployed and with the opportunity to retrain and learn new skills and secure sustainable employment.</p> <p><b>Description:</b> Focus will be to meet current labour market demands in key sectors, including higher value jobs and also entry level job academies.</p> <p>Support participants with employability advice, employability training.</p> <p>Academies will include recognised qualifications.</p>	<p>Identify training and skilling opportunities to enable the economically inactive to secure sustainable employment.</p> <p>Academies co-designed with employers to ensure sustainable labour market opportunities. Candidates guaranteed interview on completion.</p> <p>Developing ToR for training providers to respond with accredited programmes of delivery.</p> <p>Delivery programmes must address barriers to employment (i.e. care responsibilities, travel/mobility, rural, confidence, etc.)</p> <p>Possible academies identified to be delivered with employers include:</p>	01/04/24	31/03/25	<p><b>Budget:</b> £191,126.84</p> <p><b>Cost Breakdown:</b> Procure resources from training providers (tutor costs, course registration, exam costs, certification fee, room hire, catering, travel costs)</p> <p>Higher Value Academies - £1700 average cost per participant x 60 = £102,000</p> <p>Entry Level Academies £800 average cost per participant x 60 = £48,000</p> <p>Employability Support £300 per participant x 56 = £16,800</p> <p>50% development officer salary</p>	<p><b>How much did we do?</b> 120 participants recruited. 80 employers engaged.</p> <p><b>How well did we do it?</b> 85/120 (71%) of participants enrolled complete the project. 70/85 (82%) of participants who complete reported satisfaction with the LMP project. 56/85 (66%) of participants enrolled undertake employability support. 60/80 (75%) of employers reported satisfaction with the LMP project.</p> <p><b>Is anyone better off?</b> 60/85 (71%) of participants gaining new employment.</p>	Q1,2,3,4



	<p>Targeted academies will also focus on youth, 3<sup>rd</sup> age and disability.</p>	<p>60 participants will be enrolled on higher value academies which can include: Transport (£1,700), Advanced Manufacturing (£2,200), Welding Fabrication (£2,200), CNC, (£2,200), Engineering, (£2,200), Software (£1,500), Creative and Hardware (£1,500), Digital Marketing (£1,200), Classroom Assistant (£1,300).</p> <p>60 participants will be enrolled on Entry Academies include: Butchery (£1,000), Hospitality (£800), Construction (£1,000), Domiciliary Care (£800), Children’s Care (£800), Childminding (£800), Customer Service (£800), Lifeguard (£500), Non-Emergency Care (£800), Retail (£600), Security (£800), Taxi (£800), Office / Admin (£800), IT (£800), Production (£1,000).</p> <p>Participants can avail of employability support to develop key employability skills and documentation. E.g., CV Development, Completing Job Application Forms including JobApplyNI, Interview Techniques, Job Searching Skills), and employability opportunities, including job interviews.</p>			<p>£24,461.84</p> <p>£6,000 for marketing and promotion</p>	<p>30/60 (50%) of participants still in employment 6 months after finishing participation.</p> <p>65/85 (76%) of participants gain a qualification as a result of participation on the project.</p> <p>10/85 (12%) of participants undertake further education or training following completion of the project.</p>	
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<p>Economic Inactivity Unemployment</p>	<p><b>SP2.2: Business Start-up Seed Fund</b></p> <p><b>Aim:</b> To support and empower individuals who are economically inactive or unemployed, enabling their progress into self-employment.</p> <p><b>Description:</b></p> <p>Support for economically inactive and unemployed who are seeking to start a business.</p> <p>Recruitment of participants who are assessed and potentially referred to regional programmes including Go Succeed, SPF and EEP.</p> <p>If eligible participants will have the opportunity to apply for a business start-up seed grant of up to £1,000.</p> <p>Provide opportunity for seed grant for 16 EEP participants.</p> <p>Provide post start up mentoring support to grant recipients.</p>	<p>With enterprise partners, JBOs and other stakeholders co-design and host 12 enterprise outreach events across the borough.</p> <p>Management of referrals for Seed Fund enquiries to Go Succeed and EEP for 64 candidates.</p> <p>Support at least 40 candidates to assess their business plan and apply for the Seed Up Fund</p> <p>Liaise with EEP providers to enable additional 16 participants to apply for Seed Up Fund</p> <p>Seed Fund offers financial incentive up to £1,000 for costs / equipment etc.</p> <p>At least 56 applications will be managed by CCAG Funding Unit.</p> <p>Applicants may apply for Seed Fund on monthly rolling basis.</p> <p>40 successful grant applicants will get 1-1 mentoring over the first 6 months to help them get established.</p>	<p>01/04/24</p>	<p>31/03/25</p>	<p>£107,500</p> <p><b>Cost Breakdown:</b>  56 x £1,000 Seed Fund Grants  £56,000</p> <p>£2,400 for 12 outreach events.</p> <p>£3,600 for marketing and promotion.</p> <p>£2,500 for 5 specialist group training events e.g. benefits advice, CCG Grant Application (additional to regional programmes).</p> <p>£25,000 for Programme Management, 1-2-1 and Group Support, Referral Management, Specialist Benefits Advice, Candidate Monitoring.</p> <p>£12,000 for post grant start up mentoring (additional to regional programmes).</p> <p>£6,000 CCG Grants Unit Officer and Grant Platform costs.</p>	<p><b>How much did we do?</b>  40 participants enrolled on the project.</p> <p>40 additional candidates supported to explore their self-employment potential.</p> <p>16 additional participants apply for Seed Up Fund through EEP.</p> <p><b>How well did we do it?</b>  38/40 (95%) of participants completed the programme.</p> <p>30/38 (79%) of participants who reported satisfaction with the LMP project.</p> <p>30/40 (75%) of additional candidates who reported satisfaction with the LMP project.</p> <p>38/40 (95%) of participants who received barrier removal support (grant).</p> <p><b>Is anyone better off?</b>  60 referrals to regional employability programmes.</p> <p>36/38 (95%) of participants reported they have commenced self-employment.</p> <p>27/36 (75%) of participants still in self-employment 6</p>	<p>Q1,2,3,4</p>
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						months after finishing participation.	
Skilled Labour	<p><b>SP2.3: Priority Sectors Personal Learning Account (PLA)</b></p> <p><b>Aim:</b> Enabling upskilling within priority sectors in CCAG.</p> <p><b>Description:</b> Participants can get new skills and qualifications that local employers need to help them progress in their current career.</p> <p>Maximum grant of £500 towards course within priority sectors which demonstrates upskilling of participant.</p>	<p>Using CCAG Funding Unit Platform individuals can apply for £500 bursary towards upskilling and accreditation.</p> <p>FE Colleges, Uni, Libraries NI, and training organisations engaged to ensure accredited course can be accessed via a personal learning account (i.e. upskilling training only within priority sectors)</p> <p>CCG Funding Unit to administer PLA grant.</p> <p>Targets: 200 participants, (open to the unemployed, economically inactive, ARoR, under-employed and employed) and applicants must demonstrate career progression.</p>	01/04/24	30/06/25	<p><b>Budget:</b> £153,730.92 total budget</p> <p><b>Cost Breakdown:</b> 200 participants @ £500pp</p> <p>Staff resource 25% of development officer salary £12,230.92</p> <p>CCG Funding Unit Staffing Cost £8,000</p>	<p><b>How much did we do?</b> 200 participants enrolled on the project.</p> <p><b>How well did we do it?</b> 160/200 (80%) of participants enrolled completed the project.</p> <p>120/160 (75%) of participants who reported satisfaction with the LMP project.</p> <p>150/75% of participants reported that the grant removed/addressed the financial barrier to upskilling/learning.</p> <p><b>Is anyone better off?</b> 150/75% of participants have gained additional skills/qualifications.</p> <p>50/25% of participants now in a position to either find employment, move up the employment ladder/ progress to further training/education.</p>	Q1,2,3,4
					£418,857.76		

Strategic Priority 3: To promote and support delivery of existing employability or skills provision (regionally or locally)							
Indicators:	Increased awareness of regional programmes within local area (LMP) LMP referrals to regional programmes (LMP)						
Theme	Title of Programme/Project, Aims and Description	Key Activities	Start	End	Cost/ Resource	Performance Measure	Delivery Quarter
Increase awareness of employability and skills programmes	<b>SP3.1</b> Employability NI and LMP Engagement with Stakeholders.	Engagement Event: Engage with business and community stakeholders to raise awareness and engagement with LMP and promote Employability NI and other regional programmes.  Maintain a dedicated section within Council website to promote regional programmes, good news stories and guidance on programmes.	01/04/24	31/03/25	Budget £8,000  Skills 2 Propel Employer Event £2,000  International Women's Day Event £2,000  Causeway Chamber Awards £1,200  6 LMP Community Sector Outreach Events £1,800  Staff Resource	<b>How much did we do?</b> 1 LMP organised event for employers.  2 co-hosted stakeholder events.  60 employers / stakeholders participating.  20 support organisations attending.  6 LMP Community Sector Outreach Events  <b>How well did we do it?</b> 48/60 (80%) of employers expressing satisfaction with the event.  16/20(80%) of support organisations reporting satisfaction with the event.  <b>Is anyone better off?</b> 48/60(80%) stakeholders / employers reporting increased awareness of regional and LMP programmes.	Q1,2,3,4

						20 referrals to regional employability programmes.	
Increase awareness of employability and skills programmes	<b>SP3.2</b> Job Fairs	Job Fairs: Delivery of 9 local job fairs and 1 regional jobs fair across the borough where employers attend with job opportunities and create awareness of potential jobs.	01/04/24	31/03/25	Budget: £2,867.64  Job fair venue hire, catering and marketing. £4,000	<p><b>How much did we do?</b> 9 local job fairs delivered (co-hosted with JBOs).</p> <p>60 attendees per job fair (240 in total).</p> <p>12 employers participating per job fair. (108 in total).</p> <p>1 regional jobs fair delivered (With local JBOs and DfC).</p> <p>200 attendees at regional job fair.</p> <p>30 employers participating at regional job fair.</p> <p><b>How well did we do it?</b> 330/440 (75%) of attendees reporting satisfaction with event.</p> <p>110/138 (80%) employers reporting satisfaction with event.</p> <p><b>Is anyone better off?</b> 330/440 (75%) of attendees have increased awareness of Regional and LMP programmes.</p>	Q1,2,3,4

						110/138 (80%) of employers participating reported the event would assist in filling vacancies.	
Increased awareness	<b>SP3.3 Causeway Area Learning Partnership Careers and Industry Engagement</b>	<p>Co-Design of careers Action Plan with CALP and Careers Service</p> <p>Careers Convention: Delivery of a co-hosted careers convention to broaden the scope of jobs young people apply for and promote STEM careers.</p> <p>Support students to attend STEM events and promote STEM careers.</p>	01/04/23	31/03/24	<p><b>£8,000</b></p> <p>£2,000 for CALP Action Plan activities.</p> <p>£2,000 for co-design careers convention, venue, catering, speakers, and marketing.</p> <p>£4,000 for co-design STEM events and initiatives.</p>	<p><b>How much did we do?</b> CALP Action Plan developed.</p> <p>1,000 attendees at events.</p> <p>200 engaging in Stem events.</p> <p>60 employers participating.</p> <p><b>How well did we do it?</b> 375/500 (75%) of attendees reporting satisfaction with event.</p> <p>45/60 (75%) of employers reporting satisfaction with event.</p> <p><b>Is anyone better off?</b> 375/500 (75%) of attendees have increased awareness of Regional and LMP programmes.</p> <p>45/60 (75%) employers have increased awareness of support available through LMP and regional programmes.</p>	Q1,2,3,4
Increased awareness	<b>SP3.4: Sustaining Lifelong Learning</b>  <b>Aim:</b> Supporting communities, in the	Co-design of a lifelong learning strategy for the borough, creating a culture of lifelong learning.	01/04/23	31/03/24	<p><b>Budget:</b> £10,000</p> <p><b>Cost Breakdown:</b></p>	<p><b>How much did we do?</b></p> <p>CCAG Lifelong Learning Strategy and Co-Design Action Plan developed.</p>	Q1,2,3,4

	<p>areas of most need, based on high deprivation, by developing formal and informal opportunities to encourage return to learning and workforce.</p> <p><b>Description:</b> Promotion of and engagement in lifelong learning within local communities, by developing in person and virtual learning opportunities which create a safe learning environment for those with apprehension about returning to learning.</p>	<p>Marketing and promotion of lifelong learning opportunities, targeting areas experiencing most deprivation, including ICT and Essential Skills.</p> <p>Dedicated lifelong learning (section on Council website).</p> <p>Coordinating lifelong learning interventions and events in areas and groups experiencing most deprivation.</p> <p>Weeklong Festival of Learning Programme developed.</p>			<p>Marketing materials, events, coordination of provision, venue hire, hospitality etc.) - £4,000</p> <p>Causeway Festival of Learning Community Grants 12 x £500 = £6,000</p> <p>Staff resource</p>	<p>60 attendees at LMP events.</p> <p>12 community events delivered.</p> <p>120 attendees at community events.</p> <p><b>How well did we do it?</b> 144/180 (80%) of attendees reporting satisfaction with event.</p> <p><b>Is anyone better off?</b> 60 referrals to regional employability programmes.</p> <p>40 referrals to local LMP provision.</p> <p>144/180 (80%) of attendees reporting increased awareness of Regional and LMP programmes.</p>	
Addressing the future skills deficit identified	<p><b>SP3.5: Apprenticeship Alert</b></p> <p><b>Aim:</b> Increase awareness of apprenticeships within the Borough.</p> <p><b>Description:</b> Maintain a virtual apprenticeship alert platform to promote opportunities and raise awareness of</p>	<p>Maintaining and further developing Causeway Apprenticeship website and social media.</p> <p>Developing localised content for marketing.</p> <p>Co-design events, activities and promotional campaign with local providers, schools and DfE.</p>	01/04/23	31/03/24	<p><b>Budget:</b> £10,000</p> <p>Platform hosting and maintenance costs - £2,000</p> <p>Marketing materials, events, coordination of provision, venue hire, hospitality etc.) - £8,000</p> <p>Staff resource</p>	<p><b>How much did we do?</b> 1 x apprenticeship alert platform maintained.</p> <p>60 apprenticeship opportunities promoted through the site and social media.</p> <p>500 visitors to the site.</p> <p><b>How well did we do it?</b> 45/60 (75%) employers who promote opportunities</p>	Q1,2,3,4

	<p>apprenticeships and vocational training.</p> <p>This will act as information source for potential apprentices, their parents/guardians and also local employers.</p>	<p>Engagement with careers; schools; JBOs; training organisations; recruitment agencies; Chambers of Commerce local employers; etc. to raise awareness of Causeway Apprenticeship website.</p>				<p>reporting satisfaction with the project.</p> <p><b>Is anyone better off?</b> 45/60 (75%) of employers participating reported the project would assist in filling apprenticeship vacancies.</p>	
					£38,867.64		



Draft 2024/25 Causeway Coast and Glens LMP Budget

Total Budget	£583,406.75	
Admin & Salaries (max)	£116,681.35	£116,681.35
LMP Secretariat/Manager	£58,420.30	
Officer (25%)	£11,281.07	
Admin Officer	£33,275.80	
Staff Costs - Mileage	£2,994.18	
Audit	£4,000.00	
Overheads (3 x £1770)	£5,310.00	
SLA with Council HR	£1,400.00	
Total Admin and Salaries		£116,681.35
SP1		
LMP Delivery	£5,000.00	
Evaluation and Planning	£4,000.00	
Total SP1 Costs		£9,000.00
SP2		
Business Start Up & Seed Fund	£107,500.00	
Retrain Plus	£191,126.84	
Priority Sectors PLA	£120,230.92	
Total SP2 Costs		£418,857.76
SP3		
Employability NI Support	£8,000.00	
Job Fairs	£2,867.64	
CALP	£8,000.00	
Lifelong Learning	£10,000.00	
Apprenticeship Alert	£10,000.00	
Total SP3 Costs		£38,867.64
Total Action Plan Costs		£583,406.75