

**Air Show**  
**Project Board Meeting**  
**Friday 29 July 2022 - Microsoft Teams at 2.00 pm**

**Attendees:** Richard Baker  
Peter Thompson  
Roger Steele

Kim Spragg  
Councillor Aaron Callan

**Apologies:** Alderman Fielding and Alderman Hillis

**Discussion points/Actions**

**1. Minutes of Previous Meeting:**

Minutes of Meeting held on 17-6-22

No matters raised – minutes of the last meeting were accepted and agreed

**2. Air Display Update (Roger Steele):**

Event dates 10 & 11 September 2022.

- Display items:
  - RAF - Typhoon (both days), Red Arrows (Sat only), Tutor (both days), BBMF (Lancaster/Hurricane/Spitfire - both days)
  - Sunday – Irish Air Corp (Sunday)
  - Calidus Autogyro (both days)
  - OV-10 Bronco (both days)
  - Hawker Fury - Ultimate Warbirds (both days)
  - Me 109 - Ultimate Warbirds (both days)
  - Sikorsky S92 (role demo with lifeboat – day unconfirmed)
  - Team Raven (both days)
  - Aerosuperbatics Wingwalkers (2-ship) – Provisional
  - Wild Geese (parachute display team) – Dropzone to be agreed (both days)
  - Silver Stars (unconfirmed - parachute display team)
- Aviation fuel prices remain high.
- Air show insurance quotes - premium will be approx £6,000 (previously £9,000).

**3. Industry and MoD Update (Kim Spragg):**

**STEM**

- 33 confirmed exhibitors with some new exhibitors attending (significant increase from 2019 with 21 exhibitors).
- The STEM flyer has been produced and has been distributed

- Website has STEM section to encourage exhibitors.
- Quiet hour will be included in STEM village on both days.

### **Industry / MoD Liaison**

#### **Friday industry half-day:**

- ADS Led and Industry funded.
- Bushmills Distillery tour and tasting arranged - sponsored by an aerospace company.
- Evening reception booked at Magherabouy Hotel, hosted by RAF.
- Chief Executive of Farnborough International Airshow will be in attendance.

### **Corporate and Spectator Hospitality**

- 3 Key Speakers agreed Spirit Aero systems, National Cyber Security Centre and RAF.
- Farnborough International Airshow links established and a representative will be in attendance at the Saturday Business Engagement Day.
- It is hoped that a representative from Farnborough International News Network will be in attendance.
- Saturday and Sunday invites for Corporate Hospitality have been issued from Mayors Office. With a response of 29<sup>th</sup> July stated, once numbers confirmed then ticket sales will be made for remaining places.
- It is anticipated that all 150 places will be filled for both days.

### **Sponsorship**

- Pulsar confirmed as STEM sponsor (NI Women in STEM).
- Denroy confirmed as BED sponsor with support from Invest NI
- Portrush Atlantic Hotel will sponsor the Typhoon aircraft display.
- The Hon The Irish Society will sponsor the Red Arrows aircraft display.
- Title Sponsor –joint sponsorship secured from Thales and Spirit AeroSystems.
- Engaging further with local businesses for sponsorship of Aircraft displays and potentially Sunday Families Day in the Corporate Hospitality marquee.
- Kim's successful efforts in terms of attracting sponsorship in 2022 were praised by Richard Baker and Cllr Callan and recognised in the minutes.
- A PR day for Sponsors was arranged by the Events Team at Ballyreagh Golf Club and was attended by a number of representatives from the Sponsors.
- Cllr Callan requested that an economic analysis of the event be carried out post event.  
**AP: Richard Baker will identify a suitable organisation to measure the economic impact and media value of the 2022 event.**

## **4. General Event Responsibilities (Peter Thompson):**

### **Overview**

- Engagement with key stakeholders have taken place and ground footprint confirmed.
- Site meetings with RAF and Navy have taken place to confirm footprints.
- UAS attended site and confirmed footprint
- Parachute landing to be agreed.

- Motorhome parking agreed.
- Event Control will be based a Rinagree.
- Telephone lines confirmed.
- Wi-fi has been externally procured.
- Website being updated.
- ASG has been appointed for marketing/PR/Crisis Comms
- Stewarding tenders area being scored.

### **Ground Layout / Logistics**

- Recreational Hall at Carrick Dhu HALP and surrounding area to be used for Medical Personnel and Agencies. The multi-agency control room to be off-site and adjacent to event (Community Rescue, Marine Coastguard Agency, Fire Service etc.).
- Parking at Carrick Dhu required for multi-agencies. Additional PSNI and Fire vehicles to be positioned at the roadside.
- Carrick Dhu Bungalow -location for Social Media / Photographers.
- Air Cadets will be towards the car park.
- Soft-play footprint on Pitch and Putt.
- Corporate Hospitality in Ballyreagh
- Juniper Hill end of golf course – re-enactment area with coffees, ice-cream, curtain-side stage with singing acts etc.
- Ballyreagh Field – for Exhibitors, invited reserved parking, limited traders.
- Field at top of Juniper Hill – dedicated Blue Badge area. Pre-book via VICs.
- Top Field of Paddock - (dedicated Motorhome parking for up to 30 Motorhomes.
- Flight Control and Event Control – to be placed near Rinagree.
- High speed lines now active in Ballyreagh
- Comms will be tested before the event.

### **Tenders**

- **Food trading** 70% full. Remainder will be going to tender at end of w/c 25/7/22.
- **Marquee tender** completed – Cromore Events was successful.
- **First Aid** – Awarded to St Johns Ambulance
- **Non-food trading** applications went live on 13/7/22. Approx 24 applications to date which is lower than previous years.
- **Amusements** –ToR drew up and should be issued end of w/c 25/7/22
- **Hospitality Catering Tender** – no submissions received.
- PA Tannoy system, radio hire and CCTV (incorporated together)

### **Traffic and Transport**

- Traffic Management Plan is being finalised.
- ASG - Engagement with PSNI, DfI and key stakeholders required.

### **Park and Ride**

- Locations:  
Rugby Avenue, Coleraine – buses will use the Gateside Road and into Girona, Glenvale Crescent and onto the coast road.  
The Warren, Portstewart – buses will run between it and coast road.

The University Coleraine – Assessing the possibility of securing the University for Limavady traffic.

- All car parks to be used in Portrush. Public to walk to Glenvale Crescent where they can be picked up and taken to the coast road.
- Two minibuses will operate full-time to all car parks.
- Three drop-off points for P & R on Ballyreagh Road:-
  - Carrick Dhu
  - Juniper Hill
  - The Pitts

#### **ASG**

- Advertising, PR and Crisis Coms ongoing
- Website is live. [www.airshowni.com](http://www.airshowni.com)

#### **5. Budget**

Estimated Expenditure    £517,312  
Estimated Income-        £198,800  
Council Contribution -    £318,512  
(Target Net figure - £350,000)

**AP: Cllr Callan asked for a budget comparison of the net cost of the Air Show and other similar events in Northern Ireland. AP: Richard Baker to action. To be included in post-event economic analysis.**

#### **6. AOB**

Cllr Callan, on behalf of the Project Board, acknowledged and thanked the Tourism and Recreation Team for their hard work in planning the event and stated his appreciation to everyone for their efforts.

#### **Date and Time of Next Meeting**

TBC - End of August